

Why Has Japan Succeeded

Why Has Japan 'Succeeded'?

This book, by a distinguished Japanese economist now resident in the West, offers a new interpretation of the current success of the Japanese economy. By placing the rise of Japan in the context of its historical development, Michio Morishima shows how a strongly-held national ethos has interacted with religious, social and technological ideas imported from elsewhere to produce highly distinctive cultural traits. While Professor Morishima traces the roots of modern Japan back as far as the introduction of Confucianism, Taoism and Buddhism from China in the sixth century, he concentrates his observations on the last 120 years during which Japan has had extensive contacts with the West. He describes the swift rise of Japan to the status of a first-rate power following the Meiji Revolution after 1867, in which Japan broke with a long history of isolationism, and which paved the way for the adoption of Western technology and the creation of a modern Western-style nation state; and a similarly meteoric rise from the devastation of the Second World War to Japan's present position. A range of factors in Japan's economic success are analysed: her characteristic dualistic social structure - corresponding to the divide between large and medium/small enterprises - the relations of government and big business, the poor reception of liberalism and individualism, and the strength of the Japanese nationalism. Throughout, Professor Morishima emphasises the importance of the role played in the creation of Japanese capitalism by ethical doctrines as transformed under Japanese conditions, especially the Japanese Confucian tradition of complete loyalty to the firm and to the state. This account, which makes clear the extent to which the economic rise of Japan is due to factors unique to its historical traditions, will be of interest to a wide general readership as well as to students of Japan and its history.

WHY HAS JAPAN SUCCEEDED?

In Japan, evidence of the country's Westernization abounds, yet despite appearances, it has remained \"uniquely\" Japanese. For this reason, the uninformed Westerner doing business there will find it difficult and even frustrating to work with Japanese unless he or she gains a good understanding of Japan and its people. The author draws on his extensive bilingual and bicultural experience to provide readers with an insightful look at many key aspects of doing business with Japan, ranging from initiating and maintaining business contacts, effective interpersonal communication, decision-making styles, negotiation tactics, presentational speaking, working of Japanese multinational companies, and living and working in Japan. Businesspeople, academics, non-academics, students, and others who are interested in learning how to communicate effectively and successfully with Japanese in international business contexts will benefit from the author's sound recommendations and advice.

Doing Business with Japan

After seven long years of economic malaise, it is clear that something has gone awry in Japan. Unless Japan undertakes sweeping reform, official forecasts now warn, growth will steadily dwindle. How could the world's most acclaimed economic miracle have stumbled so badly? As this important book explains, the root of the problem is that Japan is still mired in the structures, policies, and mental habits of the 1950s-1960s. Four decades ago while in the \"catch-up\" phase of its economic evolution, policies that gave rise to \"Japan, Inc\". made a lot of sense. By the 1970s and 1980s, when Japan had become a more mature economy, \"catch-up economics\" had become passe, even counterproductive. Even worse, in response to the oil shocks, Japan increasingly used its industrial policy tools. not to promote \"winners\"

Japan, the System That Soured

A groundbreaking history that considers the attack on Pearl Harbor from the Japanese perspective and is certain to revolutionize how we think of the war in the Pacific. When Japan launched hostilities against the United States in 1941, argues Eri Hotta, its leaders, in large part, understood they were entering a war they were almost certain to lose. Drawing on material little known to Western readers, and barely explored in depth in Japan itself, Hotta poses an essential question: Why did these men—military men, civilian politicians, diplomats, the emperor—put their country and its citizens so unnecessarily in harm's way? Introducing us to the doubters, schemers, and would-be patriots who led their nation into this conflagration, Hotta brilliantly shows us a Japan rarely glimpsed—eager to avoid war but fraught with tensions with the West, blinded by reckless militarism couched in traditional notions of pride and honor, tempted by the gambler's dream of scoring the biggest win against impossible odds and nearly escaping disaster before it finally proved inevitable. In an intimate account of the increasingly heated debates and doomed diplomatic overtures preceding Pearl Harbor, Hotta reveals just how divided Japan's leaders were, right up to (and, in fact, beyond) their eleventh-hour decision to attack. We see a ruling cadre rich in regional ambition and hubris: many of the same leaders seeking to avoid war with the United States continued to adamantly advocate Asian expansionism, hoping to advance, or at least maintain, the occupation of China that began in 1931, unable to end the second Sino-Japanese War and unwilling to acknowledge Washington's hardening disapproval of their continental incursions. Even as Japanese diplomats continued to negotiate with the Roosevelt administration, Matsuoka Yosuke, the egomaniacal foreign minister who relished paying court to both Stalin and Hitler, and his facile supporters cemented Japan's place in the fascist alliance with Germany and Italy—unaware (or unconcerned) that in so doing they destroyed the nation's bona fides with the West. We see a dysfunctional political system in which military leaders reported to both the civilian government and the emperor, creating a structure that facilitated intrigues and stoked a jingoistic rivalry between Japan's army and navy. Roles are recast and blame reexamined as Hotta analyzes the actions and motivations of the hawks and skeptics among Japan's elite. Emperor Hirohito and General Hideki Tojo are newly appraised as we discover how the two men fumbled for a way to avoid war before finally acceding to it. Hotta peels back seventy years of historical mythologizing—both Japanese and Western—to expose all-too-human Japanese leaders torn by doubt in the months preceding the attack, more concerned with saving face than saving lives, finally drawn into war as much by incompetence and lack of political will as by bellicosity. An essential book for any student of the Second World War, this compelling reassessment will forever change the way we remember those days of infamy.

Japan 1941

This study of modern Japan traces the impact of defeat and reconstruction on every aspect of Japan's national life. It examines the economic resurgence as well as how the nation as a whole reacted to defeat and the end of a suicidal nationalism.

Embracing Defeat

By the time U.S. Commodore Matthew Perry's squadron of four ships sailed into Tokyo Bay on July 8, 1853, the Japanese Tokugawa government had already fended off similarly unwelcome intrusions by the French, the Russians, the Dutch, and the British. These Western imperialists had the power and the means to force Japan into the kinds of treaties that would effectively spell the end of Japan's autonomy, maybe even its existence as an independent country. At the same moment, Japan was also grappling with a serious insurrection, the death of an emperor, and the death of a shogun—as well as with a series of natural disasters and associated famines. The Japanese response to this incredible series of catastrophes would permanently alter the balance of geopolitical power around the world. Drawing on the best recent scholarship, this short introductory volume examines the motivations and maneuvers of the major participants in the conflict and sets the "opening" of Japan in the context of broader global history. Selections from twenty-nine primary sources provide firsthand accounts of the event from a variety of perspectives. Several illustrations are also included, along with a note on historiographic interpretation.

The Perry Expedition and the Opening of Japan to the West, 1853–1873

A \"riveting and illuminating\" Bill Gates Summer Reading pick about how and why some nations recover from trauma and others don't (Yuval Noah Harari), by the Pulitzer Prize-winning author of the landmark bestseller *Guns, Germs, and Steel*. In his international bestsellers *Guns, Germs and Steel* and *Collapse*, Jared Diamond transformed our understanding of what makes civilizations rise and fall. Now, in his third book in this monumental trilogy, he reveals how successful nations recover from crises while adopting selective changes -- a coping mechanism more commonly associated with individuals recovering from personal crises. Diamond compares how six countries have survived recent upheavals -- ranging from the forced opening of Japan by U.S. Commodore Perry's fleet, to the Soviet Union's attack on Finland, to a murderous coup or counter coup in Chile and Indonesia, to the transformations of Germany and Austria after World War Two. Because Diamond has lived and spoken the language in five of these six countries, he can present gut-wrenching histories experienced firsthand. These nations coped, to varying degrees, through mechanisms such as acknowledgment of responsibility, painfully honest self-appraisal, and learning from models of other nations. Looking to the future, Diamond examines whether the United States, Japan, and the whole world are successfully coping with the grave crises they currently face. Can we learn from lessons of the past? Adding a psychological dimension to the in-depth history, geography, biology, and anthropology that mark all of Diamond's books, *Upheaval* reveals factors influencing how both whole nations and individual people can respond to big challenges. The result is a book epic in scope, but also his most personal yet.

Upheaval

Winner of the prestigious Yoshida Shigeru Prize 1999 for the best book in public history when it was published in its original Japanese, this book presents a comprehensive and up-to-date overview of Japan's international relations from the end of the Pacific War to the present. Written by leading Japanese authorities on the subject, it makes extensive use of the most recently declassified Japanese documents, memoirs, and diaries. It introduces the personalities and approaches Japan's postwar leaders and statesmen took in dealing with a rapidly changing world and the challenges they faced. Importantly, the book also discusses the evolution of Japan's presence on the international stage and the important -- if underappreciated role -- Japan has played. The book examines the many issues which Japan has had to confront in this important period: from the occupation authorities in the latter half 1940s, to the crisis-filled 1970s; from the post-Cold War decade to the contemporary war on terrorism. The book examines the effect of the changing international climate and domestic scene on Japan's foreign policy; and the way its foreign policy has been conducted. It discusses how the aims of Japan's foreign relations, and how its relationships with its neighbours, allies and other major world powers have developed, and assesses how far Japan has succeeded in realising its aims. It concludes by discussing the current state of Japanese foreign policy and likely future developments.

The Diplomatic History of Postwar Japan

\"Grunden's analysis of this fundamental flaw in the Japanese war effort seamlessly weaves together science, technology, and military history to provide an entirely unique look at a crucial but understudied aspect of World War II. Comparing the science and weapons programs of all the major combatants, he demonstrates that Japan's failure was nearly inevitable, given its paucity of strategic resources, an inadequate industrial base, the absence of effective centralized management to coordinate research, military hostility toward civilian scientists, and bitter interservice rivalries. In the end, Japan could not overcome these obstacles and thus failed to make the transition to the kind of \"Big Science\" it needed to ward off its enemies and dominate the Far East.\"--BOOK JACKET.

Secret Weapons and World War II

While Japan has been on center stage of the world economy for decades, interactions between the Japanese

and Westerners continue to be on the rise. Daily communication in both business and social settings is commonplace, and connections through the Internet and mobile media make what felt distant only a few years ago seem familiar. Our cultures and social norms remain vastly different, however, and professionals working in Japan are likely to confront new challenges every day. For example, what are the three biggest challenges for Westerners who go to work in Japan? How can you tell when “yes” might mean “no”? When you are the guest in a taxi, who should sit where? In the fully updated second edition of *With Respect to the Japanese*, readers discover not only answers to basic etiquette questions, but also how to communicate successfully with the Japanese and, in the process, earn mutual respect. John C. Condon and Tomoko Masumoto use real-life examples (from kindergarten classrooms to the boardroom) to explain the contrast between these two distinct cultures. In this essential guide to Japanese culture, you will learn how vital societal characteristics affect communication, decision making, management styles and many other aspects of work and everyday relationships.

With Respect to the Japanese

Global business today is played by new rules -- many of which are being written by the Japanese and their remarkably successful companies. Because the Japanese are redefining business as we know it, Western companies expecting to profit from the new global marketplace must first learn to compete and succeed against the Japanese in Japan. James C. Morgan, Chairman of Applied Materials, Inc., the leading supplier of advanced processing equipment to the worldwide semiconductor industry which does about forty percent of its business in Japan, and J. Jeffrey Morgan, who has worked in Tokyo on the “inside” at Mitsui & Co., Japan's oldest trading conglomerate, contend that apathy and ignorance have prevented many Western companies from capitalizing on the enormous opportunities for business in Japan. In this brilliant examination of Japanese markets, companies, and business practices -- with special emphasis on the establishment of Applied Materials Japan -- the Morgans, father and son, assert that success in the world of Japanese business is determined by two factors: technology and relationships. Candidly discussing their own mistakes and failures as well as their triumphs, the authors provide invaluable insights into the specific challenges facing Western companies in establishing a presence in Japan: problems in financing the venture, product design and production, marketing and distribution, and most important, creating long-term relationships or “putting on a Japanese face.” The extraordinary success of Applied Materials Japan -- hailed by George Bush on the campaign trail in 1988 as “a model for all America” -- is testimony to the valuable lessons to be learned from this book. The Morgans provide a clearly written, step-by-step framework for reorienting company thinking, revising corporate strategy, and revitalizing any organization for world class competitiveness. Using vivid examples of Western companies that have both succeeded admirably and failed miserably in Japan, *Cracking the Japanese Market* is a straightforward examination of what it takes to compete successfully there -- and by extension in the world today.

Cracking the Japanese Market

This open access book provides a readable narrative of the bubbles and the banking crisis Japan experienced during the two decades between the late 1980s and the early 2000s. Japan, which was a leading competitor in the world’s manufacturing sector, tried to transform itself into an economy with domestic demand-led mature growth, but the ensuing bubbles and crisis instead made the country suffer from chronicle deflation and stagnation. The book analyses why the Japanese authorities could not avoid making choices that led to this outcome. The chapters are based on the lectures to regulators from emerging economies delivered at the Global Financial Partnership Center of the Financial Services Agency of Japan.

The Japanese Banking Crisis

The Japanese model and institutional change -- The crisis of Japanese capitalism -- Policy reform Japanese style -- The varieties of reform -- Corporate restructuring Japanese style -- The varieties of restructuring -- Japan's new model.

Japan Remodeled

How did the Japanese themselves respond to the American occupation? How were the sweeping reforms—political, social, and economic—of SCAP's program received? How permanent was their effect, and why did some succeed and others fail completely? How successful in the long view was the democratization induced by MacArthur's "artificial revolution"? And what tendencies existing in fundamental Japanese attitudes and history might account for this peculiar success? Kazuo Kawai, Japanese-born and educated in America, a political scientist and journalist, brings his unique experience and knowledge to bear on these questions. The result is a book which tells the story of the American occupation of Japan from the Japanese point of view. "This book deals with the American interlude in the history of Japan during which time that country was not only occupied by American troops and politically controlled by American officials but was subjected to almost every conceivable variety of American influence. It does not attempt to tell the story of the Occupation itself, for that story has already been told many times by Americans who, as participants or close observers, were in a position to tell it well. Instead, this work deals only with selected controversial aspects of the Japanese reaction to American influence during the Occupation period."—Kazuo Kawai, Preface

Japan's American Interlude

This book investigates Japanese politics in the postwar era from theoretical and comparative perspectives. After providing historical context, it offers an in-depth exploration of postwar political institutions, political reform in the 1990s, the policymaking process, and the politics of economic growth and stagnation. The author draws attention to key policy issues including women and work, immigration, Japanese aging/low fertility society, and Constitutional revision. By delving into Japan's international relations, the book sheds light on Japan's security and trade policies, Japan's role in the Asian region, and Japan's bilateral relations with the U.S., China, South Korea, and the EU. Themes and questions addressed throughout the text include: How and why did Japan modernize so successfully when so many other countries fell prey to colonialism and authoritarianism? What explains the Japanese economic miracle and its subsequent economic stagnation? What accounts for Japan's successful democratization? In the international realm, why has Japan achieved economic superpower status without achieving political superpower status? What has or has not changed since the historic election of the Democratic Party of Japan in 2009, and why? What is the future trajectory of Japanese politics? Connecting Japan to larger themes in comparative politics and linking Japan's history, institutions, policymaking process, and international relations to experiences and structures in other countries, this book is essential reading for any course on Japanese or Asian Politics.

Japanese Politics and Government

The use of American POW's as slave labor by Japanese companies is the great unresolved issue of the Second World War in the Pacific. *Unjust Enrichment* provides a forum for American servicemen to tell their own stories, while Linda Holmes gives the reader the historic context to recognize the seriousness of the crimes. Bio: Linda Goetz Holmes has been interviewing and writing about World War II prisoners in the Pacific for over 30 years. She is the first historian appointed to the U.S. Government Interagency Working Group, formed in 1999 under the aegis of the National Archives to locate and declassify material about World War II war crimes.

Unjust Enrichment

Concise overview of Japanese economic history between 1868 and 1941, with a comprehensive guide to further reading (now updated to 1994).

Japan's Struggle to End the War

This book explores the dynamic relationship between science, technology and Japanese society, examining how it has contributed to economic growth and national well-being. It presents a synthesis of recent debates by juxtaposing competing views about the role and direction of science, technology and medical care in Japan. Topics discussed include government policy, the private sector and community responses; computers and communication; the automobile industry, the aerospace industry and quality control; the environment; consumer electronics; medical care; and the role of gender. This is an ideal introductory text for students in the sociology of science and technology, the history and philosophy of science, and Japanese studies. Up-to-date research and case studies make this an invaluable resource for readers interested in the nature of science and technology in the twenty-first century.

The Economic Development of Japan 1868-1941

“This is an excellent account of a series of very hard fought battles that helped prepare the way for the British re-conquest of Burma.” —History of War Robert Lyman’s deep knowledge and understanding of the war in Burma, and the great battles at Kohima and Imphal in 1944, are well known. In this book he uses original documents, published works and personal accounts to weave together an enthralling narrative of some of the bitterest fighting of WWII. Not only does he use British sources for his research but he has also included material from the Naga tribes of north-east India, on whose land these battles were fought, and from Japanese accounts, including interviews with Japanese veterans of the fighting. Thus he has been able to produce what is arguably the most balanced history of the battles that were pivotal in ending the Japanese empire. Fergal Keane, journalist and author of *Road to Bones: The Siege of Kohima 1944* wrote to the author saying “What a triumph! I finished it last night. You have done a wonderful job. I only wish I’d read it before writing my own book!” He goes on to say “Robert Lyman is one of the great writers about men and war and in this book he has succeeded in conveying the courage, genius and folly of an epic struggle. I cannot think of a writer engaged in the subject of the Second World War who can match Lyman for his integrity or the soundness of his judgments.”

Science, Technology and Society in Contemporary Japan

Shinzo Abe entered politics burdened by high expectations: that he would change Japan. In 2007, seemingly overwhelmed, he resigned after only a year as prime minister. Yet, following five years of reinvention, he masterfully regained the premiership in 2012, and now dominates Japanese democracy as no leader has done before. Abe has inspired fierce loyalty among his followers, cowing Japan's left with his ambitious economic program and support for the security and armed forces. He has staked a leadership role for Japan in a region being rapidly transformed by the rise of China and India, while carefully preserving an ironclad relationship with Trump's America. *The Iconoclast* tells the story of Abe's meteoric rise and stunning fall, his remarkable comeback, and his unlikely emergence as a global statesman laying the groundwork for Japan's survival in a turbulent century.

The Cambridge History of Japan

The renowned Japanese scholar “brings us as close to the inner life of the Meiji emperor as we are ever likely to get” (*The New York Times Book Review*). When Emperor Meiji began his rule in 1867, Japan was a splintered empire dominated by the shogun and the daimyos, cut off from the outside world, staunchly antiforeign, and committed to the traditions of the past. Before long, the shogun surrendered to the emperor, a new constitution was adopted, and Japan emerged as a modern, industrialized state. Despite the length of his reign, little has been written about the strangely obscured figure of Meiji himself, the first emperor ever to meet a European. But now, Donald Keene sifts the available evidence to present a rich portrait not only of Meiji but also of rapid and sometimes violent change during this pivotal period in Japan’s history. In this vivid and engrossing biography, we move with the emperor through his early, traditional education; join in

the formal processions that acquainted the young emperor with his country and its people; observe his behavior in court, his marriage, and his relationships with various consorts; and follow his maturation into a “Confucian” sovereign dedicated to simplicity, frugality, and hard work. Later, during Japan’s wars with China and Russia, we witness Meiji’s struggle to reconcile his personal commitment to peace and his nation’s increasingly militarized experience of modernization. Emperor of Japan conveys in sparkling prose the complexity of the man and offers an unrivaled portrait of Japan in a period of unique interest. “Utterly brilliant . . . the best history in English of the emergence of modern Japan.”—Los Angeles Times

Japan's Last Bid for Victory

This book compares two countries with striking parallels in economic and political outcomes, yet with some distinct features in terms of institutional structures, relative size, and culture. Therefore, this book forms a fruitful platform for the study of the similarities and differences in the economic and societal development of Japan and Finland. Despite their geographic distance from one another and the aforementioned differences, both countries experienced rather similar economic and societal development patterns after the Second World War. The study of these societies both individually and through commonalities will provide a unique perspective on the emergence of modern economies and institutions. The book provides comprehensive coverage on issues such as welfare state formation and society, security and military spending, education system, industrial development, international trade, governmental economic policies, energy solutions, and bubbles and their collapse; thus, issues typical for these countries, as well as most modern states, studied from a longitudinal perspective. The book aims to answer a fundamental question in social science: Why do there seem to be common trends and developmental paths among countries differing in size, culture, and economic structure? This book will provide insights for those seeking to decipher how the developments in their own countries came about and where they may be headed to.

The Iconoclast

Smethhurst's biography underscores the profound influence of the seven-time finance minister on the political and economic developments of Japan by casting new light on Takahashi's unusual background, unique talents, and singular experiences as a charismatic and cosmopolitan financial statesman.

Emperor of Japan

A biography of Emperor Hirohito of Japan, one of the most hated World War II leaders. It reveals Hirohito's reputation as a peaceful, abused emperor to be a fiction and argues that he was, in fact, firmly in control of his troops and all major decisions right up until his surrender.

Comparing Post War Japanese and Finnish Economies and Societies

In the first book to focus on African American attitudes toward Japan and China, Marc Gallicchio examines the rise and fall of black internationalism in the first half of the twentieth century. This daring new approach to world politics failed in its effort to seek solidarity with the two Asian countries, but it succeeded in rallying black Americans in the struggle for civil rights. Black internationalism emphasized the role of race or color in world politics and linked the domestic struggle of African Americans with the freedom struggle of emerging nations “of color,” such as India and much of Africa. In the early twentieth century, black internationalists, including W. E. B. Du Bois and Marcus Garvey, embraced Japan as a potential champion of the darker races, despite Japan's imperialism in China. After Pearl Harbor, black internationalists reversed their position and identified Nationalist China as an ally in the war against racism. In the end, black internationalism was unsuccessful as an interpretation of international affairs. The failed quest for alliances with Japan and China, Gallicchio argues, foreshadowed the difficulty black Americans would encounter in seeking redress for American racism in the international arena.

From Foot Soldier to Finance Minister

Discover the essence of Bushido, the ancient code of Japan's samurai, through this fully annotated and illustrated edition with carefully selected illustrations that beautifully complement Nitobe's thoughts. This enhances your understanding of Japan's warrior code and its lasting influence on Japanese culture. Discover the seven virtues of the Samurai and more. Delve into the core principles of Bushido, the timeless values that shaped Japan's warrior class. Rectitude, justice (Gi ?): Act fairly and honestly. Courage, bravery (Yu ?): The ability to face danger with strength and determination. Benevolence (Jin ?): Be compassionate and help others selflessly. Respect, etiquette (Rei ?): Show respect and etiquette towards everyone, even enemies. Honesty (Makoto ?): Be sincere and act with transparency in all circumstances. Honor (Meiyo ??): Maintain integrity and fulfill promises. Loyalty (Chugi ??): Be faithful to oneself, one's superiors, and the causes one defends. This book contains beautiful, carefully curated illustrations that bring the text to life and visually enhance the reader's connection to the samurai spirit. With an introduction and detailed annotations from the Editor, Fernando Aixa—a renowned experienced in martial arts—, explaining the historical and social context of Bushido and the Japanese terms used in the text. This edition is a must-have for martial arts and history enthusiasts, whether you are studying martial arts, Japanese culture, or Eastern philosophy. It offers a profound and engaging exploration of Bushido. Don't miss it! Purchase your copy of “Bushido, The Soul of Japan” today and enjoy reading it. It will help you understand the mysterious path of the way of the samurai.

Hirohito and the Making of Modern Japan

Japan is the world's third largest and second most sophisticated economy, accounting for nearly 10% of global economic activity. It has the lowest unemployment rate among leading industrial nations and, at the same time, a large and growing manufacturing presence around the world. Yet it has frequently been portrayed as an economic basket case - an Asian Greece or Argentina - on the verge of collapse and threatening to take down the world economy with it. This view of Japan is wrong - so wrong that it calls into question the editorial policies of Western media and the ability of those who rely on its reports to develop an accurate understanding of global economic trends. Unlike China, Japan has a modern, well-established legal system that protects contracts and intellectual property. Forced technology transfers are a thing of the past and no government policies have prevented Apple from taking nearly half of Japan's cell phone market and Android from taking most of the rest. Apple, Oracle, Salesforce.com and other American high-tech companies are doing very well in Japan, while the trade debate in the U.S. is still dominated by the complaints of automakers who have never made a serious effort to penetrate the Japanese market, and ranchers. A Stealth aircraft is invisible for two reasons: superior design and obsolete radar. In the case of the Japanese economy, myopic or editorially prejudiced journalism and economic commentary are the \"obsolete radar.\" Stealth Japan: The Surprise Success of the World's First InfoMerc Economy aims to correct misperceptions of Japan's seriously underestimated economy and bring the discussion of its national business model up to date.

The African American Encounter with Japan and China

Explores the cultural changes that have taken place in Japan throughout the last decade as demonstrated by various economic groups and institutions, predicting what Japan's changing world role will mean for the future.

Bushido, The Soul of Japan (New edition annotated and illustrated)

The issue of how Japanese society operates, and in particular why it has 'succeeded', has generated a wide variety of explanatory models, including the Confucian ethic, classlessness, group consciousness, and 'uniqueness' in areas as diverse as body images and language patterns. In Ideology and Practice in Modern Japan the contributors examine these models and the ways in which they have sometimes been used to create a sense of 'Japaneseness', that obscures the fact that Japan is actually an extremely complex and

heterogenous society. In particular, 'practice' at the micro-level of society is explored to illuminate or express a broader ideology. The contributors investigate a wide variety of subjects - from attitudes to death to the role of education, from film making to gender segregation - to see what can be said about the phenomenon in particular, what it tells us about Japan in general, and what conclusions can be drawn for our understanding of society in the broadest sense.

Stealth Japan

In this work, three leading authorities on market strategy and Japan explain what the new Japanese economy means for Western companies, and how businesses can leverage Japan to enter other Asian markets.

Japan Unbound

Originally published in 1940 by the Institute of Pacific Relations (IPR), this classic work by a leading 20th-century Japanologist has an enduring value. Japan's Emergence as a Modern State examines the problems and accomplishments of the Meiji period (1868-1912). This edition includes forewords by: R. Gordon Robertson, a former member of the Canadian Department of External Affairs; Len Edwards, the present Canadian ambassador to Japan; and William L. Holland, former secretary-general of the IPR; as well as a preface and introduction by Lawrence Woods. Also included are 10 short essays by leading Canadian, Japanese, and American scholars of Japanese politics, history, and economics,

Ideology and Practice in Modern Japan

In 1961, President Kennedy named Edwin O. Reischauer the U.S. Ambassador to Japan. Already deeply intimate with the country, Reischauer hoped to establish a more equal partnership with Japan, which had long been maligned in the American imagination. Reischauer pushed his fellow citizens to abandon caricature and stereotype and recognize Japan as a peace-loving democracy. Though his efforts were often condemned for being "too soft," the immensity of his influence (and the truth of his arguments) can be felt today. Having worked as Reischauer's special assistant in Tokyo, George R. Packard writes the definitive and first biography of this rare, charismatic talent. Reischauer reset the balance between two powerful nations. During World War II, he analyzed intelligence and trained American codebreakers in Japanese. He helped steer Japan toward democracy and then wrote its definitive English-language history. Reischauer's scholarship supplied the foundations for future East Asian disciplines, and his prescient research foretold America's missteps with China and involvement in Vietnam. At the time of his death in 1990, Reischauer warned the U.S. against adopting an attitude toward Asia that was too narrow and self-centered. India, Pakistan, and North Korea are now nuclear powers, and Reischauer's political brilliance has become more necessary and trenchant than ever.

Leveraging Japan

The contemporary debate on economic policy is dominated by the issue of 'which model of capitalism works best'.

Japan's Emergence as a Modern State - 60th anniv. ed.

The history of how computers spread to over 20 nations globally in less than six decades, exploring economic, political, social and technological reasons and consequences. It is based on extensive research into primary and secondary sources, and concludes with a discussion of implications for key players in the globalized economy.

Edwin O. Reischauer and the American Discovery of Japan

First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

Models of Capitalism

An important new history of air and sea power in World War II and its decisive role in Allied victory.

The Digital Flood

In Collaborative Development in Northeast Asia , Michio Morishima is concerned with an imaginary world as Joseph A. Schumpeter was in Capitalism, Socialism and Democracy . Unlike his model, Morishima's explicitly assumes that both 'politicians' and 'entrepreneurs' are active in making innovations in the political and business worlds respectively. Only then would an Asian Community made up of China, Japan, two Koreas and Taiwan be possible. He examines how the Community would work and argues that it is the only hope for Asia's revival.

Capitalism, Culture and Decline in Britain

How the War Was Won

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