

# So, What's Your Proposal

## So, What's Your Proposal?

An amazingly simple technique for getting high-conflict people to stop blaming others, and instead join in finding solutions to problems.

## The Book Proposal Book

A step-by-step guide to crafting a compelling scholarly book proposal—and seeing your book through to successful publication The scholarly book proposal may be academia's most mysterious genre. You have to write one to get published, but most scholars receive no training on how to do so—and you may have never even seen a proposal before you're expected to produce your own. The Book Proposal Book cuts through the mystery and guides prospective authors step by step through the process of crafting a compelling proposal and pitching it to university presses and other academic publishers. Laura Portwood-Stacer, an experienced developmental editor and publishing consultant for academic authors, shows how to select the right presses to target, identify audiences and competing titles, and write a project description that will grab the attention of editors—breaking the entire process into discrete, manageable tasks. The book features over fifty time-tested tips to make your proposal stand out; sample prospectuses, a letter of inquiry, and a response to reader reports from real authors; optional worksheets and checklists; answers to dozens of the most common questions about the scholarly publishing process; and much, much more. Whether you're hoping to publish your first book or you're a seasoned author with an unfinished proposal languishing on your hard drive, The Book Proposal Book provides honest, empathetic, and invaluable advice on how to overcome common sticking points and get your book published. It also shows why, far from being merely a hurdle to clear, a well-conceived proposal can help lead to an outstanding book.

## Write the Perfect Book Proposal

Want to publish your book? Learn how--it's easier than you think! Charismatic authors and literary agents Jeff Herman and Deborah Levine Herman have successfully sold hundreds of titles and learned--through trial and error--how to write a flawless book proposal that publishers can't resist. Now you can benefit from their hard work and publishing savvy. In this new edition, they offer guidance and advice that will inspire, educate, and, most importantly, give you the necessary edge to get your book published. They explain: \* How to shape your idea and create a title \* Ways to get to know the market and competition \* Tips on writing an effective outline, query letter, and sample chapter \* The art and science of fiction and nonfiction book proposals \* How ten actual proposals (included here) were successfully sold to publishers--and why \"A submission from Jeff Herman always gets moved to the top . . . his new book will show you how to move to the top.\"--Frederic W. Hills Vice President, Simon & Schuster \"This book will take writers to the highest level of proposal writing and success.\"--Roger Cooper Quality Paperback Book Club \"If you want your proposal to ignite a busy editor's interest, read this book.\"--Adrienne Hickey Senior Acquisitions Editor, AMACOM Books

## Biff

This little book gives more than 20 examples of BIFF responses--brief, informative, friendly, and firm--for all areas of life, plus additional tips to help readers deal with high-conflict people anywhere. 158 pp.

## The Weekend Book Proposal

Write Better Proposals Faster to Accelerate Your Writing Career! Whether you are a true beginner or a seasoned writer looking to secure more book contracts, *The Weekend Book Proposal* shows you how to take your best ideas and create powerful proposals--quickly and professionally. No need to spend months laboring over a proposal when in just a few days you can write one that will ignite the interest of agents and editors. Ryan G. Van Cleave presents the tools you need to craft an eye-grabbing proposal for your nonfiction, memoir, anthology, textbook, novel, and more. Jam-packed with proven strategies, nuts-and-bolts advice, sample queries and proposals, interviews with publishing experts, and \"Hit the Gas\" tips for speeding up the proposal process, *The Weekend Book Proposal* will show you how to succeed and prosper as a writer--and sell your books before you've even written them! *The Weekend Book Proposal* explains how to:

- Write a catchy title and book description.
- Create a compelling author bio and chapter outline.
- Develop a targeted, engaging concept statement.
- Build a strong marketing plan and endorsements list.
- Structure your proposals based on those crafted by successful authors.

## 8-Bit Apocalypse

Before *Call of Duty*, before *World of Warcraft*, before even *Super Mario Bros.*, the video game industry exploded in the late 1970s with the advent of the video arcade. Leading the charge was Atari Inc., the creator of, among others, the iconic game *Missile Command*. The first game to double as a commentary on culture, *Missile Command* put the players' fingers on "the button," making them responsible for the fate of civilization in a no-win scenario, all for the price of a quarter. The game was marvel of modern culture, helping usher in both the age of the video game and the video game lifestyle. Its groundbreaking implications inspired a fanatical culture that persists to this day. As fascinating as the cultural reaction to *Missile Command* were the programmers behind it. Before the era of massive development teams and worship of figures like Steve Jobs, Atari was manufacturing arcade machines designed, written, and coded by individual designers. As earnings from their games entered the millions, these creators were celebrated as geniuses in their time; once dismissed as nerds and fanatics, they were now being interviewed for major publications, and partied like Wall Street traders. However, the toll on these programmers was high: developers worked 120-hour weeks, often opting to stay in the office for days on end while under a deadline. *Missile Command* creator David Theurer threw himself particularly fervently into his work, prompting not only declining health and a suffering relationship with his family, but frequent nightmares about nuclear annihilation. To truly tell the story from the inside, tech insider and writer Alex Rubens has interviewed numerous major figures from this time: Nolan Bushnell, founder of Atari; David Theurer, the creator of *Missile Command*; and Phil Klemmer, writer for the NBC series *Chuck*, who wrote an entire episode for the show about *Missile Command* and its mythical "kill screen." Taking readers back to the days of TaB cola, dot matrix printers, and digging through the couch for just one more quarter, Alex Rubens combines his knowledge of the tech industry and experience as a gaming journalist to conjure the wild silicon frontier of the 8-bit '80s. *8-Bit Apocalypse: The Untold Story of Atari's Missile Command* offers the first in-depth, personal history of an era for which fans have a lot of nostalgia.

## Are You Afraid of the Dark Rum?

*Are You Afraid of the Dark Rum?* is a tongue in cheek cocktail book for the former '90s kid and those just discovering how cool old-school Nickelodeon and Delia's once were. With recipes for alcoholic versions of childhood favorites like Ecto-Cooler and Mondo as well as creative pop-culture inspired originals like the Rum and Stimp and Semi-Warmed Kind of Cider, this is a perfectly giftable mix of humor, nostalgia, and tasty recipes.

## How to Write a Book Proposal

THE ESSENTIAL RESOURCE FOR SELLING YOUR BOOK If you want to publish a book, you must

present it to agents and publishers with a knock-your-socks-off proposal. Whether you're seeking a traditional press to publish your self-published book or trying to win over an agent for your graphic novel, memoir, or nonfiction title, you need an irresistible proposal. The better your proposal, the better the editor, publisher, and deal you will get. Nailing your proposal requires an understanding of how publishers work and how to brand yourself, build a platform, and structure your book. You'll learn it all in this breezy top-to-bottom revision of the classic 100,000-copy best-seller. Inside *How to Write a Book Proposal* 5th Edition, you will find:

- Examples of successful proposals that earned six-figure deals
- Guidance from agents, publishers, and writers
- Ways to customize your proposal
- Strategies for proposals in the Digital Age
- Effective structures for narrative writers
- A list of the "Top Ten Proposal Killers"

This sassy, thorough guide from industry professionals Jody Rein and Michael Larsen will become your go-to for advice about publishing.

## **The Proposal: Reese's Book Club**

THE NEW YORK TIMES BESTSELLER A Reese Witherspoon x Hello Sunshine Book Club Pick “There is so much to relate to and throughout the novel, there is a sharp feminist edge. Loved this one, and you will too.”—New York Times bestselling author Roxane Gay

The New York Times bestselling author of *The Wedding Date* serves up a novel about what happens when a public proposal doesn't turn into a happy ending, thanks to a woman who knows exactly how to make one on her own... When someone asks you to spend your life with him, it shouldn't come as a surprise—or happen in front of 45,000 people. When freelance writer Nikole Paterson goes to a Dodgers game with her actor boyfriend, his man bun, and his bros, the last thing she expects is a scoreboard proposal. Saying no isn't the hard part—they've only been dating for five months, and he can't even spell her name correctly. The hard part is having to face a stadium full of disappointed fans... At the game with his sister, Carlos Ibarra comes to Nik's rescue and rushes her away from a camera crew. He's even there for her when the video goes viral and Nik's social media blows up—in a bad way. Nik knows that in the wilds of LA, a handsome doctor like Carlos can't be looking for anything serious, so she embarks on an epic rebound with him, filled with food, fun, and fantastic sex. But when their glorified hookups start breaking the rules, one of them has to be smart enough to put on the brakes...

## **Mediating High Conflict Disputes**

High conflict mediation requires a paradigm shift from traditional mediation--high conflict experts Bill Eddy and Michael Lomax show you how. Over the past ten years the authors have been developing and practicing tips for managing high conflict clients in mediation, which is now a fully developed new method called New Ways for Mediation(R). *Mediating High Conflict Disputes* gives all of the little tips which any mediator can use, as well as the step-by-step structure of the New Ways for Mediation method for those who want to have better control of the process in high conflict cases--or any cases. Bill Eddy is primarily a family mediator in San Diego, California, with a worldwide reputation for training mediators, lawyers, judges and counselors in methods for working with clients with "high conflict" personality disorders or traits. Michael Lomax is a mediator dealing with family, workplace, military and government agency disputes in British Columbia, Canada. Both have provided training in this method for High Conflict Institute over the past ten years. This book is divided into three parts: Part 1 provides a thorough explanation of the thinking and behavior of parties with high conflict personalities, with an emphasis on what does not work and should be avoided. Part 2 provides a detailed description of the New Ways for Mediation method, including several paradigm shifts in each step of the process for greater success. Its similarities and differences with interest-based negotiations and transformative mediation methods are explained. Part 3 includes numerous examples describing cases with special issues in several settings, including family, workplace, and disputes involving government agencies.

## **Near & Far**

Known for combining natural foods recipes with evocative, artful photography, New York Times bestselling author Heidi Swanson circled the globe to create this mouthwatering assortment of 120 vegetarian dishes. In

this deeply personal collection drawn from her well-worn recipe journals, Heidi describes the fragrance of flatbreads hot off a Marrakech griddle, soba noodles and feather-light tempura in Tokyo, and the taste of wild-picked greens from the Puglian coast. Recipes such as Fennel Stew, Carrot & Sake Salad, Watermelon Radish Soup, Brown Butter Tortelli, and Saffron Tagine use healthy, whole foods ingredients and approachable techniques, and photographs taken in Morocco, Japan, Italy, France, and India, as well as back home in Heidi's kitchen, reveal the places both near and far that inspire her warm, nourishing cooking.

## **The Sleeping Beauty Proposal**

A wickedly funny fairytale for modern women from the 'laugh-out-loud funny' (Washington Post Book World) author of *The Cinderella Pact*. Genie's commitment-phobic boyfriend is finally proposing on national television. To the woman he's been seeing on the side. It's a major wake-up call for a girl who's hit the snooze button on her life a few too many times. With no names mentioned on the broadcast, Genie finds herself flooded with presents and congratulations. It's up to her to explain the mistake, but sometimes waking up is hard to do. When her parents start planning the reception, she can't help enjoying herself. Why call off the so-called engagement just yet? It's fun to play princess. But unless a prince shows up and soon this dream could start getting weird.

## **Writing Proposals**

Writing Proposals aims at making it easier for your project to access a grant with two tools: industry best-practices and a field-tested proposal template. This book is mainly for projects that wish to access public grants and will give you: - A downloadable proposal template and budget sheet - An A-to-Z methodology to write your proposal and budget developed over 7 years of practice - In-depth explanations for each proposal section - Several examples of paragraph texts - 7 Writing techniques to make your project's case better - 26 Proposal-Specific writing tips Proposal Writing is a daunting task: we have to follow strict guidelines and a process we aren't familiar with. On top of that, we need to present our project in the best possible light, all within a very tight deadline. Doing everything, and doing it perfectly, is possible - but it requires time: time to read, to understand, to plan and to write. Time, unfortunately, is the resource we lack the most, and we might not be able to build the necessary expertise via practice. This is where I come in: I put my time in this book, so you don't have to waste yours. This book is a collection of the best, tools, tricks and techniques developed in 7+ years of grant writing. Every single tool or concept has been field tested and refined via trial and error. Writing Proposals is divided in three sections SECTION 1 is an A-to-Z guide on how to write a proposal. It provides a workflow, a sample proposal structure, and a downloadable proposal template and budget sheet. Each one of its chapters provides a detailed explanation of the different building blocks: - First Steps of Proposal Writing - Outline of the Technical Proposal - Introduction - Context and Proposal Structure - Methodology - Organisation and Staffing - Budget - Review and Finalization SECTION 2 focuses on Writing Techniques for Proposals, meaning what you can do to write your text better, faster and to make it more effective. Here, we go over 7 fundamental tools for better writing. SECTION 3, lastly, is a collection of 26 Proposal-Specific Writing Tips, that is a series of adjustments you can use in your text right away that make your document more readable and easier to follow. At the end of the book you will find the proposal structure (for quick reference) and a methodology to calculate your personnel's hourly rate

## **Thank You for Submitting Your Proposal**

The international bestselling Off-Campus series returns with a collection of four novellas by New York Times bestselling author and TikTok sensation Elle Kennedy! This brand-new installment provides the much-anticipated answer to the question: Where are they now? Four stories. Four couples. Three years of real life after graduation... A wedding. A proposal. An elopement. And a surprise pregnancy. Life after college for Garrett and Hannah, Logan and Grace, Dean and Allie, and Tucker and Sabrina, isn't quite what they imagined it would be. Sure, they have each other, but they also have real-life problems that four years at Briar U didn't exactly prepare them for. As it turns out, for these four couples, love is the easy part. Growing

up is a whole lot harder. Come for the drama, stay for the laughs! Catch up with your favorite Off-Campus characters as they navigate the changes that come with growing up and discover that big decisions can have big consequences...and big rewards. \*THE LEGACY is an 85,000-word novel that is made up of four novellas.

## The Legacy

“A moving love letter to Los Angeles and a thoughtful rumination on what people can mean to one another.” —Taylor Jenkins Reid, New York Times–bestselling author of *Daisy* and *the Six* A struggling Hollywood producer, Richard Baumbach is twenty-nine, hung-over, and broke. Ridiculously handsome with an innate charm and an air of invincibility, he still believes good things will come his way. At thirty-three, Elizabeth Santiago is on track to make partner at her law firm. Known as “La Máquina” The Machine—to her colleagues, she’s grown used to avoiding anything that might derail her quiet, orderly life. Richard and Elizabeth’s paths collide when they receive a proposal from a mysterious, anonymous benefactor. They’ll split a million dollars if they agree to spend at least two hours together—just talking—every week for a year. Astonished and more than a little suspicious, they each nevertheless say yes. Richard needs the money and likes the adventure of it. Elizabeth embraces the challenge of shaking up her life a little more. Both agree the idea is ridiculous, but why not? What ensues is a delightful journey full of twists, revelations, hamburgers, classic literature, poppy music, and above all love, in its multitude of forms. “Delightful . . . a page-turning tale brimming with heart.” —Booklist, starred review “Artful and arresting.” —Library Journal “Smart and observant.” —Shelf Awareness “A romantic tale with a heart and a brain—and a mystery that will keep you turning the pages.” —W Magazine

## The Decent Proposal

THE RUNAWAY NEW YORK TIMES BESTSELLER “Katherine May opens up exactly what I and so many need to hear but haven't known how to name.” —Krista Tippett, *On Being* “Every bit as beautiful and healing as the season itself. . . . This is truly a beautiful book.” —Elizabeth Gilbert “Proves that there is grace in letting go, stepping back and giving yourself time to repair in the dark...May is a clear-eyed observer and her language is steady, honest and accurate—capturing the sense, the beauty and the latent power of our resting landscapes.” —Wall Street Journal From the author of the New York Times bestseller *Enchantment: Awakening Wonder in an Anxious Age*, this is an intimate, revelatory exploration of the ways we can care for and repair ourselves when life knocks us down. Sometimes you slip through the cracks: unforeseen circumstances like an abrupt illness, the death of a loved one, a break up, or a job loss can derail a life. These periods of dislocation can be lonely and unexpected. For May, her husband fell ill, her son stopped attending school, and her own medical issues led her to leave a demanding job. *Wintering* explores how she not only endured this painful time, but embraced the singular opportunities it offered. A moving personal narrative shot through with lessons from literature, mythology, and the natural world, May's story offers instruction on the transformative power of rest and retreat. Illumination emerges from many sources: solstice celebrations and dormice hibernation, C.S. Lewis and Sylvia Plath, swimming in icy waters and sailing arctic seas. Ultimately *Wintering* invites us to change how we relate to our own fallow times. May models an active acceptance of sadness and finds nourishment in deep retreat, joy in the hushed beauty of winter, and encouragement in understanding life as cyclical, not linear. A secular mystic, May forms a guiding philosophy for transforming the hardships that arise before the ushering in of a new season.

## Wintering

“Destined to become a staple reference book for writers and those interested in publishing careers.” —Publishers Weekly Writers talk about their work in many ways: as an art, as a calling, as a lifestyle. Too often missing from these conversations is the fact that writing is also a business. Those who want to make a full- or part-time job out of writing are going to have a more positive and productive career if they understand the basic business principles underlying the industry. This book offers the business education

writers need but so rarely receive. It is meant for early-career writers looking to develop a realistic set of expectations about making money from their work. or for working writers who want a better understanding of the industry. Writers will gain a comprehensive picture of how the publishing world works—from queries and agents to blogging and advertising—and will learn how they can best position themselves for success over the long term. Jane Friedman has more than two decades of experience in the publishing industry, with an emphasis on digital media strategy for authors and publishers. She is encouraging without sugarcoating, blending years of research with practical advice that will help writers market themselves and maximize their writing-related income—and leave them empowered, confident, and ready to turn their craft into a career. “Friedman’s 20-plus years in the industry, launching and managing the social media presence of Writer’s Digest, along with her expertise in business strategies for authors and publishers, combine to create an invaluable compendium of practical advice.” —Library Journal (starred review)

## **The Business of Being a Writer**

Sign the contract...then write the book. The good news is that almost every nonfiction book published is sold by a proposal. In this comprehensive yet accessible guide, you will learn exactly what a proposal is, what it must contain, and how to pull yours together into an informative, persuasive selling package. Already a favorite for thousands of aspiring writers, this book has been revised and updated by Elizabeth Lyon to feature nearly two dozen actual proposals, plus:

- Choosing a topic based on current trends and competing titles
- Drafting the perfect concept statement—daring agents and editors to reject you
- Defining and targeting your readership—then connecting with them
- Preparing a table of contents and chapter summaries
- Submitting exciting and well-written sample chapters
- Writing query letters
- Devising a marketing plan that will excite agents and publishers

## **Nonfiction Book Proposals Anybody Can Write**

\“When twenty-three-year-old Emily Cavanaugh's marriage to her abusive high school sweetheart ends, she trades in her dull smalltown life for an all-access pass to see the world as a flight attendant. Hoping for a new start, she moves to San Francisco to bunk with six other new flight attendants there is KC Valentine, a free spirit who encourages Emily to shed her mousy ways and start collecting experiences as exciting as her passport stamps. Emily soon follows KC's advice a little too well, falling in love with an older, married co-worker named Tien, a father to two young girls. But as Emily and Tien become more deeply entangled, KC grows distraught. Neither her friends nor co-workers know the real reason she became a flight attendant: to find her father who abandoned her as a child.\”--Provided by publisher.

## **Love Me Anyway**

This is a simple short proposal microbook aimed at making an impact on your next proposal. It is not preachy and not long so you can finish it before you start on that next contract tender. It's worth the cost if it helps 10% into a better proposal. I have written successful proposals worth millions of dollars, and I have reviewed and scored proposals worth almost as much. I have condensed my experience down to a microbook and a premium version with examples. This basic book is prescriptive not descriptive. It explains things to consider not knowing what your area is; rather than going through long examples that might not make sense. It makes 6 or 7 important points quickly rather than dressing them in 200 pages of fluff. In fact, it's written like an effective proposal. Succinct, on point, and meets the requirements. In this case, the requirements are: how can you write more effective proposals?

## **Effective Proposal Writing**

From the creator of the popular website Ask a Manager and New York’s work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There’s a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist

have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party

Praise for *Ask a Manager* “A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green's *Ask a Manager* column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “*Ask a Manager* is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

## **Ask a Manager**

The definitive career guide for grad students, adjuncts, post-docs and anyone else eager to get tenure or turn their Ph.D. into their ideal job Each year tens of thousands of students will, after years of hard work and enormous amounts of money, earn their Ph.D. And each year only a small percentage of them will land a job that justifies and rewards their investment. For every comfortably tenured professor or well-paid former academic, there are countless underpaid and overworked adjuncts, and many more who simply give up in frustration. Those who do make it share an important asset that separates them from the pack: they have a plan. They understand exactly what they need to do to set themselves up for success. They know what really moves the needle in academic job searches, how to avoid the all-too-common mistakes that sink so many of their peers, and how to decide when to point their Ph.D. toward other, non-academic options. Karen Kelsky has made it her mission to help readers join the select few who get the most out of their Ph.D. As a former tenured professor and department head who oversaw numerous academic job searches, she knows from experience exactly what gets an academic applicant a job. And as the creator of the popular and widely respected advice site *The Professor is In*, she has helped countless Ph.D.'s turn themselves into stronger applicants and land their dream careers. Now, for the first time ever, Karen has poured all her best advice into a single handy guide that addresses the most important issues facing any Ph.D., including: -When, where, and what to publish -Writing a foolproof grant application -Cultivating references and crafting the perfect CV -Acing the job talk and campus interview -Avoiding the adjunct trap -Making the leap to nonacademic work, when the time is right *The Professor Is In* addresses all of these issues, and many more.

## **The Professor Is In**

How to transform a thesis into a publishable work that can engage audiences beyond the academic committee. When a dissertation crosses my desk, I usually want to grab it by its metaphorical lapels and give it a good shake. “You know something!” I would say if it could hear me. “Now tell it to us in language we can understand!” Since its publication in 2005, *From Dissertation to Book* has helped thousands of young academic authors get their books beyond the thesis committee and into the hands of interested publishers and general readers. Now revised and updated to reflect the evolution of scholarly publishing, this edition includes a new chapter arguing that the future of academic writing is in the hands of young scholars who must create work that meets the broader expectations of readers rather than the narrow requirements of academic committees. At the heart of *From Dissertation to Book* is the idea that revising the dissertation is fundamentally a process of shifting its focus from the concerns of a narrow audience—a committee or

advisors—to those of a broader scholarly audience that wants writing to be both informative and engaging. William Germano offers clear guidance on how to do this, with advice on such topics as rethinking the table of contents, taming runaway footnotes, shaping chapter length, and confronting the limitations of jargon, alongside helpful timetables for light or heavy revision. Germano draws on his years of experience in both academia and publishing to show writers how to turn a dissertation into a book that an audience will actually enjoy, whether reading on a page or a screen. He also acknowledges that not all dissertations can or even should become books and explores other, often overlooked, options, such as turning them into journal articles or chapters in an edited work. With clear directions, engaging examples, and an eye for the idiosyncrasies of academic writing, he reveals to recent PhDs the secrets of careful and thoughtful revision—a skill that will be truly invaluable as they add “author” to their curriculum vitae.

## **From Dissertation to Book**

"Building a second brain is getting things done for the digital age. It's a ... productivity method for consuming, synthesizing, and remembering the vast amount of information we take in, allowing us to become more effective and creative and harness the unprecedented amount of technology we have at our disposal"--

## **Building a Second Brain**

This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1776 edition. Excerpt: ... ( ) Letters from Governor Cooke and General Ward were read. ∴ The Congress then resumed the consideration of the report of the Committee on Indian affairs, and the same being gone through, was agreed to as follows; -; That the securing and preserving the friendship of the Indian nations, appears to be a subject of the utmost moment to these Colonies. That there is too much reason to apprehend, that administration will spare no pains to excite the several nations of Indians to take up arms against these Colonies; and that it becomes us to be very active and vigilant in exerting every prudent means to strengthen and confirm the friendly disposition towards these Colonies, which has long prevailed among the northern tribes, and which has been lately manifested by some of those to the southward. As the Indians depend on the Colonists for arms, ammunition and clothing, which are become necessary to their subsistence, that Commissioners be appointed by this Congress, to superintend Indian affairs in behalf of these Colonies. . That there be three departments of Indians, the northern, middle, and southern. The northern to extend so far south as to include the whole of the Indians known by the name of the Six Nations, and all the Indians northward of those nations. The southern department to extend so far north as to include the Cherokees, and all the Indians that may be to the southward of them. The middle to contain the Indian nations that lie between the other two departments. That six commissioners be appointed for the southern department. That for each of the other two departments there be appointed three commissioners. DEGREES That the commissioners have power to treat with, the Indians in their respective departments, in the name an

## **Sales Professional's Guide to Writing Winning Proposals**

"High conflict people have predictable patterns of behavior and there are predictable ways to manage most of them once you understand their personalities ... The purpose of this book is to explain the HCP theory and key actions to consider in handling any type of HCP dispute. The focus is everyday disputes -- neighborhood, workplace, family -- but the ideas can be used with anyone in any type of conflict"--P. 5 of Introduction.

## **It's All Your Fault**

The founder of Belt Publishing demystifies the publishing process, offering some insider how-to advice for aspiring authors. This slim but insightful guide offers concrete, witty advice and information to authors, prospective authors, and those curious about the publishing industry's inner workings. The chapters are



chock full of important advice and information, including: · How advances and royalties really work · The surprising methods that actually move books off the shelves · The art of pitching to agents · The differences between Big Five and independent presses · The ins and outs of distribution, direct sales, and selling through Amazon Written by an industry veteran who's been on both the writing and publishing side, *So You Want to Publish a Book?* is a refreshing, no-nonsense, and transparent guide to how books get made and sold. For readers and writers looking for a straightforward guide for publishing, promoting, and selling their work. "A compact, practical manual . . . a wealth of information usually only available to insiders." —The Times Literary Supplement

## **So You Want to Publish a Book?**

Since 2001 William Germano's *Getting It Published* has helped thousands of scholars develop a compelling book proposal, find the right academic publisher, evaluate a contract, handle the review process, and, finally, emerge as published authors. But a lot has changed in the past seven years. With the publishing world both more competitive and more confusing—especially given the increased availability of electronic resources—this second edition of Germano's best-selling guide has arrived at just the right moment. As he writes in a new chapter, the "via electronica" now touches every aspect of writing and publishing. And although scholars now research, write, and gain tenure in a digital world, they must continue to ensure that their work meets the requirements of their institutions and the needs of their readers. Germano, a veteran editor with experience in both the university press and commercial worlds, knows this audience. This second edition will teach readers how to think about, describe, and pitch their manuscripts before they submit them. They'll discover the finer points of publishing etiquette, including how to approach a busy editor and how to work with other publishing professionals on matters of design, marketing, and publicity. In a new afterword, they'll also find helpful advice on what they can—and must—do to promote their work. A true insider's guide to academic publishing, the second edition of *Getting It Published* will help authors understand what to expect from the publishing process, from manuscript to finished book and beyond.

## **Getting It Published, 2nd Edition**

Do you love Mondays? I do! And Tuesdays, Wednesdays... every day is a great day where I earn my living doing things I love doing, with people I love being with. This book explains how you can do this too and take back control of your own destiny. Are you struggling to make money, despite working all hours? Are you constantly going outside of your comfort zone because, 'that's just what people like me have to do'? This book gives you a new formula to follow that will help you find your own space, align your activities with your core values, and help you take steps every day that move you closer to your dream. Are you bored? Frustrated? Do you really want to wait for retirement before you start enjoying yourself? This book provides a toolkit that will help you make the most of every day – to the point where you won't want to retire! What's Your URP? Working out your Unique Referral Point will help you help more and more people who in turn will help you. Truly using the power of what goes around, comes around. This book shares the secret of finding out how you can earn more through helping others. You can make a difference. To paraphrase Maya Angelou, don't just make a living; make a life. You can achieve the Business Owner's goal of Easy Growth... 'Winning lots more work, without doing lots more work' Andy Bounds Sales and Communication Expert Best-selling author and international speaker

## **WHAT'S YOUR URP?**

Is America a Christian nation? This question has loomed large in American culture since the Puritans arrived on American shores in the early seventeenth century. More recently, the Christian America thesis has been advocated by many evangelical leaders across the denominational spectrum. This book contributes to the conversation by critiquing, from an evangelical perspective, the idea that America is a Christian nation as articulated by specific writers over the past three decades. Wilsey asserts that the United States was not conceived as a Christian nation, but as a nation with religious liberty. Herein lies the genius of the Founders

and the uniqueness of America.

## **One Nation Under God?**

It doesn't have to be this way, say John Kotter and Lorne Whitehead. In *Buy-In*, they reveal how to protect good ideas and win the support needed to deliver valuable results. --

### **Buy-in**

The first book in Tarryn Fisher's fan-favorite *Love Me with Lies* trilogy, *The Opportunist* is the twisty, unconventional second-chance love story you didn't see coming! When Olivia Kaspen spots her ex-boyfriend in a Miami record shop, she ignores good sense and approaches him. It's been three years since their breakup, but when Caleb reveals he's suffering from amnesia after a recent car accident, first she feels regret—and then opportunity. If he doesn't remember her, then he also doesn't remember her manipulation, her deceit, or the horrible way she broke his heart. Seeing a chance to reunite with Caleb, she keeps their past, and the details around the implosion of their relationship, a secret. Wrestling to keep her true identity and their sordid history under wraps, Olivia's greatest obstacle is Caleb's wicked new girlfriend, Leah, who's equally determined to possess the man who no longer remembers her. But soon Olivia must face the consequences of her lies, and in the process discover that sometimes love falls short of redemption.

### **The Opportunist**

With her thirtieth birthday looming, Emma Harrison finds her biological clock clanging and the elusive knight in shining armor yet to appear. She's running out of options, especially after her gay best friend backs out from being her sperm donor. Of course, there's always a sperm bank, but Emma fears a donor mix-up might impregnate her with the spawn of Satan. Resident company womanizer, Aidan Fitzgerald, is used to always getting what he wants, especially in the bedroom. When Emma spurns his advances at the company Christmas party, he's determined to have her no matter what it takes. After Aidan learns of Emma's predicament, he is quick to offer a proposition that will benefit them both. He will father Emma's child, but she must conceive it with him naturally. Not one for hook-ups or casual sex, Emma is reluctant to take him up on his offer, but his charm, coupled with her intense desire for motherhood, wins out. Soon their baby-making sessions become more than just physical. Aidan can't seem to walk away from her while Emma begins to wonder if Aidan could be the one. But can Aidan leave his past behind to become the man Emma needs him to be?

### **building better rural places**

A love letter from two Americans to their adopted city, *Tasting Rome* is a showcase of modern dishes influenced by tradition, as well as the rich culture of their surroundings. Even 150 years after unification, Italy is still a divided nation where individual regions are defined by their local cuisine. Each is a mirror of its city's culture, history, and geography. But *cucina romana* is the country's greatest standout. *Tasting Rome* provides a complete picture of a place that many love, but few know completely. In sharing Rome's celebrated dishes, street food innovations, and forgotten recipes, journalist Katie Parla and photographer Kristina Gill capture its unique character and reveal its truly evolved food culture—a culmination of two thousand years of history. Their recipes acknowledge the foundations of Roman cuisine and demonstrate how it has transitioned to the variations found today. You'll delight in the expected classics (*cacio e pepe*, *pollo alla romana*, *fiore di zucca*); the fascinating but largely undocumented Sephardic Jewish cuisine (*hraiimi con couscous*, *brodo di pesce*, *pizzarelle*); the authentic and tasty offal (*guanciale*, *simmenthal di coda*, *insalata di nervitti*); and so much more. Studded with narrative features that capture the city's history and gorgeous photography that highlights both the food and its hidden city, you'll feel immediately inspired to start tasting Rome in your own kitchen.

## The Proposition

The Academic's Support Kit is a unique resource that provides all the information, skills and guidance to support academic professional development.

## Tasting Rome

Academic's Support Kit

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