

Capital

Capital in the Twenty-First Century

What are the grand dynamics that drive the accumulation and distribution of capital? Questions about the long-term evolution of inequality, the concentration of wealth, and the prospects for economic growth lie at the heart of political economy. But satisfactory answers have been hard to find for lack of adequate data and clear guiding theories. In this work the author analyzes a unique collection of data from twenty countries, ranging as far back as the eighteenth century, to uncover key economic and social patterns. His findings transform debate and set the agenda for the next generation of thought about wealth and inequality. He shows that modern economic growth and the diffusion of knowledge have allowed us to avoid inequalities on the apocalyptic scale predicted by Karl Marx. But we have not modified the deep structures of capital and inequality as much as we thought in the optimistic decades following World War II. The main driver of inequality--the tendency of returns on capital to exceed the rate of economic growth--today threatens to generate extreme inequalities that stir discontent and undermine democratic values if political action is not taken. But economic trends are not acts of God. Political action has curbed dangerous inequalities in the past, the author says, and may do so again. This original work reorients our understanding of economic history and confronts us with sobering lessons for today.

Creative Capital

Venture capitalists are the handmaidens of innovation. Operating in the background, they provide the fuel needed to get fledgling companies off the ground--and the advice and guidance that helps growing companies survive their adolescence. In *Creative Capital*, Spencer Ante tells the compelling story of the enigmatic and quirky man--Georges Doriot--who created the venture capital industry. The author traces the pivotal events in Doriot's life, including his experience as a decorated brigadier general during World War II; as a maverick professor at Harvard Business School; and as the architect and founder of the first venture capital firm, American Research and Development. It artfully chronicles Doriot's business philosophy and his stewardship in startups, such as the important role he played in the formation of Digital Equipment Corporation and many other new companies that later grew to be influential and successful. An award-winning *Business Week* journalist, Ante gives us a rare look at a man who overturned conventional wisdom by proving that there is big money to be made by investing in small and risky businesses. This vivid portrait of Georges Doriot reveals the rewards that come from relentlessly pursuing what-if possibilities--and offers valuable lessons for business managers and investors alike.

Capital of Capital

From Revolutionary-era bank notes and stock and bond trading during the Civil War to the invention of modern mortgages and the 2008 financial collapse, *Capital of Capital* explores how New York City gave rise to a banking industry that in turn made the American and world's economy. In addition to exploring the frequently contentious evolution of the banking industry, the book examines the role of banks in making New York City an international economic center and its influence on America's economy, politics, society, and culture. Based on a major exhibit at the Museum of the City of New York, *Capital of Capital* profiles the key leaders and critics of banking, such as Alexander Hamilton, the Rockefellers, and the Occupy Wall Street protesters. The book also covers the key events and controversies that have shaped the history of banking and includes a fascinating array of primary materials ranging from speeches and political documents to advertisements and journalistic accounts. Lavishly illustrated, *Capital of Capital* provides a multifaceted, original understanding of the profound impact of banking on the life of New York City and the world's

economy.

Raising Capital

A helpful resource that helps business professionals navigate the murky waters of capital formation--offering actionable strategies to overcome challenges at every phase of the growth cycle. Leveraging his years of experience as a strategic and legal entrepreneurial advisor, author Andrew Sherman provides useful advice for entrepreneurial leaders looking to grow their funds and expand their business. Raising Capital does this by providing the tools for building business plans, preparing loan proposals, drafting offering materials, and more. Entrepreneurial leaders in any industry will learn how to: identify their best sources of financing, treat their investors with respect and integrity, decipher legal documents, and gain the skills and patience to see their way successfully through the long haul of raising capital. Including updated checklists, charts, and sample forms, this book gives insights on the latest trends in the domestic and global capital markets, an overview of recent developments in federal and state securities laws, and strategies for borrowing money from commercial banks in today's credit-tightened markets. Whether your business is a fledgling start-up, a rapid growth company, or a more established organization, Raising Capital will help you stay the course and take it to the next level.

The Code of Capital

"Capital is the defining feature of modern economies, yet most people have no idea where it actually comes from. What is it, exactly, that transforms mere wealth into an asset that automatically creates more wealth? The Code of Capital explains how capital is created behind closed doors in the offices of private attorneys, and why this little-known fact is one of the biggest reasons for the widening wealth gap between the holders of capital and everybody else. In this revealing book, Katharina Pistor argues that the law selectively "codes" certain assets, endowing them with the capacity to protect and produce private wealth. With the right legal coding, any object, claim, or idea can be turned into capital - and lawyers are the keepers of the code. Pistor describes how they pick and choose among different legal systems and legal devices for the ones that best serve their clients' needs, and how techniques that were first perfected centuries ago to code landholdings as capital are being used today to code stocks, bonds, ideas, and even expectations--assets that exist only in law. A powerful new way of thinking about one of the most pernicious problems of our time, The Code of Capital explores the different ways that debt, complex financial products, and other assets are coded to give financial advantage to their holders. This provocative book paints a troubling portrait of the pervasive global nature of the code, the people who shape it, and the governments that enforce it."--Provided by publisher.

Rap Capital

"From mansions to trap houses, office buildings to strip clubs, Atlanta is defined by its rap music. But this flashy and fast-paced world is rarely seen below surface-level as a collection not of superheroes and villains, cartoons and caricatures, but of flawed and inspired individuals all trying to get a piece of what everyone else seems to have. In artistic, commercial, and human terms, Atlanta rap represents the most consequential musical ecosystem of this century so far. Rap Capital tells the dramatic stories of the people who make it tick, and the city that made them that way."--

Love and Capital

Brilliantly researched and wonderfully written, Love and Capital reveals the rarely glimpsed and heartbreakingly human side of the man whose works would redefine the world after his death. Drawing upon previously unpublished material, acclaimed biographer Mary Gabriel tells the story of Karl and Jenny Marx's marriage. Through it, we see Karl as never before: a devoted father and husband, a prankster who loved a party, a dreadful procrastinator, freeloader, and man of wild enthusiasms -- one of which would almost

destroy his marriage. Through years of desperate struggle, Jenny's love for Karl would be tested again and again as she waited for him to finish his masterpiece, *Capital*. An epic narrative that stretches over decades to recount Karl and Jenny's story against the backdrop of Europe's Nineteenth Century, *Love and Capital* is a surprising and magisterial account of romance and revolution -- and of one of the great love stories of all time.

Capital

The internationally celebrated author of *The Debt to Pleasure* returns with this major, breakout novel -- scathing and subversive, sharply witty and brilliantly observed as it follows the lives and fortunes of a group of people in London that becomes connected in unforeseen ways. *Pepys Road*: an ordinary street in the capital. Today, through each letterbox along this ordinary street drops a card with a simple message: *We Want What You Have*. At forty, Roger Yount is blessed with an expensively groomed wife, two small sons and a powerful job in the city. Freddy Kano, teenage football sensation, has left a two-room shack in Senegal to follow his dream. Traffic warden Quentina has exchanged the violence of the police in Zimbabwe for the violence of the enraged middle classes. Elsewhere in the Capital, Zbigniew has come from Warsaw to indulge the super-rich in their interior decoration whims. These are just some of the unforgettable characters in Lanchester's unputdownable masterpiece novel of contemporary urban life.

Intangible Capital

A practical guide to leveraging hidden knowledge intangibles to fuel growth and innovation and add value to your business. *Intangible Capital: Putting Knowledge to Work in the 21st-Century Organization* is for every manager struggling to succeed and innovate in today's knowledge-based economy. This must-have handbook helps businesspeople build smarter, more successful companies by maximizing the knowledge that is already inside their organizations. Most businesspeople have heard of the growing importance of knowledge workers, information technology, innovation, networks, reputation, and performance management. Like no other guidebook, *Intangible Capital* shows how each of these trends fit into an overall discipline of intangibles management. The book takes the ten basic building blocks of traditional, industrial-era businesses and defines their knowledge-era equivalents—intangibles as the new raw material, intellectual capital (IC) as the new production line, IC assessment as the new balance sheet, and networks as the new organizational chart. This approach provides a clear road map for managers adapting to the realities of business today, one that helps translate the new world of the knowledge-based economy into understandable terms and ready-to-implement ideas.

Thomas Piketty's 'Capital in the Twenty-First Century'

US Nobel Prize winner Paul Krugman described Thomas Piketty's *Capital in the Twenty-First Century* as "\"perhaps the most important book of the last decade\"". It has sparked major international debates, dominated bestseller lists and generated a level of enthusiasm-as well as intense criticism-in a way no other recent economic or sociological work has. Piketty has been described as a new Karl Marx and placed in the same league as the economist John Maynard Keynes. The 'rock star economist's' (*Financial Times*) underlying thesis: inequality under capitalism has reached dramatic proportions in the last few decades and continues to grow-and not by coincidence. Thus, a small elite becomes simultaneously richer and richer and more and more powerful. Given the sensational reception of the not-so-easily digested 800-page study that spans back to the eighteenth century, the question as to where the hype around Piketty's book comes from deserves to be asked. What is correct in it? What are the criticisms of it? And what should we make of it-both of the book itself and of the criticism it has received? This book lays out the argument of Piketty's monumental work in a compact and understandable format, while also investigating the controversies that this book has caused. In addition, the two authors demonstrate the limits, contradictions and errors of the so-called 'Piketty revolution'.

Fictitious Capital

How finance is a mechanism of social and political domination The 2007–08 credit crisis and the long recession that followed brutally exposed the economic and social costs of financialization. Understanding what lay behind these events, the rise of “fictitious capital” and its opaque logic, is crucial to grasping the social and political conditions under which we live. Yet, for most people, the operations of the financial system remain shrouded in mystery. In this lucid and compelling book, economist Cédric Durand offers a concise and critical introduction to the world of finance, unveiling the truth behind the credit crunch. *Fictitious Capital* moves beyond moralizing tales about greedy bankers, short-sighted experts and compromised regulators to look at the big picture. Using comparative data covering the last four decades, Durand examines the relationship between trends such as the rise in private and public debt and the proliferation of financial products; norms such as our habitual assumptions about the production of value and financial stability; and the relationship of all this to political power. *Fictitious Capital* offers a stark warning about the direction that the international economy is taking. Durand argues that the accelerated expansion of financial operations is a sign of the declining power of the economies of the Global North. The City, Wall Street and other centres of the power of money, he suggests, may already be caked with the frosts of winter.

Capital Ideas

The right of governments to employ capital controls has always been the official orthodoxy of the International Monetary Fund, and the organization's formal rules providing this right have not changed significantly since the IMF was founded in 1945. But informally, among the staff inside the IMF, these controls became heresy in the 1980s and 1990s, prompting critics to accuse the IMF of indiscriminately encouraging the liberalization of controls and precipitating a wave of financial crises in emerging markets in the late 1990s. In *Capital Ideas*, Jeffrey Chwieroth explores the inner workings of the IMF to understand how its staff's thinking about capital controls changed so radically. In doing so, he also provides an important case study of how international organizations work and evolve. Drawing on original survey and archival research, extensive interviews, and scholarship from economics, politics, and sociology, Chwieroth traces the evolution of the IMF's approach to capital controls from the 1940s through spring 2009 and the first stages of the subprime credit crisis. He shows that IMF staff vigorously debated the legitimacy of capital controls and that these internal debates eventually changed the organization's behavior--despite the lack of major rule changes. He also shows that the IMF exercised a significant amount of autonomy despite the influence of member states. Normative and behavioral changes in international organizations, Chwieroth concludes, are driven not just by new rules but also by the evolving makeup, beliefs, debates, and strategic agency of their staffs.

The Business of Venture Capital

The new edition of the definitive guide for venture capital practitioners—covers the entire process of venture firm formation & management, fund-raising, portfolio construction, value creation, and exit strategies Since its initial publication, *The Business of Venture Capital* has been hailed as the definitive, most comprehensive book on the subject. Now in its third edition, this market-leading text explains the multiple facets of the business of venture capital, from raising venture funds, to structuring investments, to generating consistent returns, to evaluating exit strategies. Author and VC Mahendra Ramsinghani who has invested in startups and venture funds for over a decade, offers best practices from experts on the front lines of this business. This fully-updated edition includes fresh perspectives on the Softbank effect, career paths for young professionals, case studies and cultural disasters, investment models, epic failures, and more. Readers are guided through each stage of the VC process, supported by a companion website containing tools such as the LP-GP Fund Due Diligence Checklist, the Investment Due Diligence Checklist, an Investment Summary format, and links to white papers and other industry guidelines. Designed for experienced practitioners, angels, devils, and novices alike, this valuable resource: Identifies the key attributes of a VC professional and the arc of an investor's career Covers the art of raising a venture fund, identifying anchor investors, fund due diligence, negotiating fund investment terms with limited partners, and more Examines the distinct aspects of portfolio

construction and value creation Balances technical analyses and real-world insights Features interviews, personal stories, anecdotes, and wisdom from leading venture capitalists The Business of Venture Capital, Third Edition is a must-read book for anyone seeking to raise a venture fund or pursue a career in venture capital, as well as practicing venture capitalists, angel investors or devils alike, limited partners, attorneys, start-up entrepreneurs, and MBA students.

The Wrath of Capital

Although climate change has become the dominant concern of the twenty-first century, global powers refuse to implement the changes necessary to reverse these trends. Instead, they have neoliberalized nature and climate change politics and discourse, and there are indications of a more virulent strain of capital accumulation on the horizon. Adrian Parr calls attention to the problematic socioeconomic conditions of neoliberal capitalism underpinning the world's environmental challenges, and she argues that, until we grasp the implications of neoliberalism's interference in climate change talks and policy, humanity is on track to an irreversible crisis. Parr not only exposes the global failure to produce equitable political options for environmental regulation, but she also breaks down the dominant political paradigms hindering the discovery of viable alternatives. She highlights the neoliberalization of nature in the development of green technologies, land use, dietary habits, reproductive practices, consumption patterns, design strategies, and media. She dismisses the notion that the free market can solve debilitating environmental degradation and climate change as nothing more than a political ghost emptied of its collective aspirations. Decrying what she perceives as a failure of the human imagination and an impoverishment of political institutions, Parr ruminates on the nature of change and existence in the absence of a future. The sustainability movement, she contends, must engage more aggressively with the logic and cultural manifestations of consumer economics to take hold of a more transformative politics. If the economically powerful continue to monopolize the meaning of environmental change, she warns, new and more promising collective solutions will fail to take root.

Feminine Capital

Today, there are over 200,000,000 women business owners around the world. Many of these entrepreneurs are not doing business as usual, nor are they simply leaning in. Rather, they are tapping into feminine capital—the unique skills and sensibilities that they have cultivated as women—to create enviable successes. Drawing on four decades of award-winning research, *Feminine Capital* reveals how women are harnessing different approaches to doing business. Barbara Orser and Catherine Elliott detail the pillars of feminine capital and offer new insight into the ways that gender can influence entrepreneurial decision-making. They find that leveraging feminine capital can help women to create distinctive brands, build new markets, and drive profits—all while leveling the playing field in business. In doing so, women are changing our social and economic landscape, one venture at a time. Dispelling myths and misperceptions that can undermine women-owned ventures, this book takes a fresh look at how female entrepreneurs can leverage their skills, knowledge, and values. Case studies of women entrepreneurs bring key concepts and lessons to life, while learning aids, diagnostic tools, and checklists help readers to construct innovative business models, refine start-up plans, and hone growth strategies.

Capital City

"This superbly succinct and incisive book" on urban planning and real estate argues gentrification isn't driven by latte-sipping hipsters—but is engineered by the capitalist state (Michael Sorkin, author of *All Over the Map*) Our cities are changing. Around the world, more and more money is being invested in buildings and land. Real estate is now a \$217 trillion dollar industry, worth thirty-six times the value of all the gold ever mined. It forms sixty percent of global assets, and one of the most powerful people in the world—the former president of the United States—made his name as a landlord and developer. Samuel Stein shows that this explosive transformation of urban life and politics has been driven not only by the tastes of wealthy

newcomers, but by the state-driven process of urban planning. Planning agencies provide a unique window into the ways the state uses and is used by capital, and the means by which urban renovations are translated into rising real estate values and rising rents. *Capital City* explains the role of planners in the real estate state, as well as the remarkable power of planning to reclaim urban life.

Capital and the Common Good

Despite social and economic advances around the world, poverty and disease persist, exacerbated by the mounting challenges of climate change, natural disasters, political conflict, mass migration, and economic inequality. While governments commit to addressing these challenges, traditional public and philanthropic dollars are not enough. Here, innovative finance has shown a way forward: by borrowing techniques from the world of finance, we can raise capital for social investments today. Innovative finance has provided polio vaccines to children in the DRC, crop insurance to farmers in India, pay-as-you-go solar electricity to Kenyans, and affordable housing and transportation to New Yorkers. It has helped governmental, commercial, and philanthropic resources meet the needs of the poor and underserved and build a more sustainable and inclusive prosperity. *Capital and the Common Good* shows how market failure in one context can be solved with market solutions from another: an expert in securitization bundles future development aid into bonds to pay for vaccines today; an entrepreneur turns a mobile phone into an array of financial services for the unbanked; and policy makers adapt pay-for-success models from the world of infrastructure to human services like early childhood education, maternal health, and job training. Revisiting the successes and missteps of these efforts, Georgia Levenson Keohane argues that innovative finance is as much about incentives and sound decision-making as it is about money. When it works, innovative finance gives us the tools, motivation, and security to invest in our shared future.

Green Capital

Many believe economic growth is incompatible with ecological preservation. *Green Capital* challenges this argument by shifting our focus away from the scarcity of raw materials and toward the deterioration of the great natural regulatory functions (such as the climate system, the water cycle, and biodiversity). Although we can find substitutes for scarce natural resources, we cannot replace a natural regulatory system, which is incredibly complex. It is therefore critical that we introduce a new price into the economy that measures the costs of damage to these regulatory functions. This change in perspective justifies such innovations as the carbon tax, which addresses not the scarcity of carbon but the inability of the atmosphere to absorb large amounts of carbon without upsetting the climate system. Brokering a sustainable peace between ecology and the economy, *Green Capital* describes a range of valuation schemes and their contribution to the goals of green capitalism, proposing a new approach to natural resources that benefits both businesses and the environment.

Intellectual Capital

Visionary in scope, *Intellectual Capital* is the first book that shows how to turn the untapped knowledge of an organization into its greatest competitive weapon. Thomas A. Stewart demonstrates how knowledge--not natural resources, machinery, or financial capital--has become the most important factor in economic life. Through practical advice, stories, and case histories, Stewart reveals how organizations and individuals can create and use the knowledge assets they need. Dazzling in its ability to make conceptual sense of the economic revolution we are living through, this ingenious book cuts through the vague rhetoric of \"paradigm shifts\" to show how the Information Age economy really works. *Intellectual Capital* should be read as if the futures of your company and your career depend on it. They do.

A Companion To Marx's Capital

In recent years, we have witnessed a surge of interest in Marx's work in the effort to understand the origins of

our current predicament. For nearly forty years, David Harvey has written and lectured on Capital, becoming one of the world's most foremost Marx scholars. Based on his recent lectures, this current volume - finally bringing together his guides to Volumes I, II and much of III of Das Kapital - aims to bring this depth of learning to a broader audience, guiding first-time readers through a fascinating and deeply rewarding text. A Companion to Marx's Capital offers fresh, original and sometimes critical interpretations of a book that changed the course of history and, as Harvey intimates, may do so again. David Harvey's video lecture course can be found here: davidharvey.org/reading-capital/

Capital Rules

"The rise of global financial markets in the last decades of the twentieth century was premised on one fundamental idea: that capital ought to flow across country borders with minimal restriction and regulation. Freedom for capital movements became the new orthodoxy. In an intellectual, legal, and political history of financial globalization, Rawi Abdelal shows that this was not always the case. Transactions routinely executed by bankers, managers, and investors during the 1990s—trading foreign stocks and bonds, borrowing in foreign currencies—had been illegal in many countries only decades, and sometimes just a year or two, earlier. How and why did the world shift from an orthodoxy of free capital movements in 1914 to an orthodoxy of capital controls in 1944 and then back again by 1994? How have such standards of appropriate behavior been codified and transmitted internationally? Contrary to conventional accounts, Abdelal argues that neither the U.S. Treasury nor Wall Street bankers have preferred or promoted multilateral, liberal rules for global finance. Instead, European policy makers conceived and promoted the liberal rules that compose the international financial architecture. Whereas U.S. policy makers have tended to embrace unilateral, ad hoc globalization, French and European policy makers have promoted a rule-based, “managed” globalization. This contest over the character of globalization continues today."

Capital Is Dead

It's not capitalism, it's not neoliberalism - what if it's something worse? In this radical and visionary new book, McKenzie Wark argues that information has empowered a new kind of ruling class. Through the ownership and control of information, this emergent class dominates not only labour but capital as traditionally understood as well. And it's not just tech companies like Amazon and Google. Even Walmart and Nike can now dominate the entire production chain through the ownership of not much more than brands, patents, copyrights, and logistical systems. While techno-utopian apologists still celebrate these innovations as an improvement on capitalism, for workers—and the planet—it's worse. The new ruling class uses the powers of information to route around any obstacle labor and social movements put up. So how do we find a way out? Capital Is Dead offers not only the theoretical tools to analyze this new world, but ways to change it. Drawing on the writings of a surprising range of classic and contemporary theorists, Wark offers an illuminating overview of the contemporary condition and the emerging class forces that control—and contest—it.

Raising Private Capital

Learn a detailed strategy to acquire, secure, and protect private money in your next real estate deal. Grow your real estate business and raise your game using other people's money!

Capital Resurgent

"The sequence of events initiated by neoliberalism is not unprecedented. In the late nineteenth century, when economic conditions were similar to those of the 1970s, a structural crisis led to a financial hegemony, culminating in the speculative boom of the late 1920s."--BOOK JACKET.

Capital and Ideology

Thomas Piketty's *Capital in the Twenty-First Century* showed that capitalism, left to itself, generates deepening inequality. In this audacious follow-up, he challenges us to revolutionize how we think about ideology and history, exposing the ideas that have sustained inequality since premodern times and outlining a fairer economic system.

Capital Wars

Economic cycles are driven by financial flows, namely quantities of savings and credits, and not by high street inflation or interest rates. Their sweeping destructive powers are expressed through Global Liquidity, a \$130 trillion pool of footloose cash. Global Liquidity describes the gross flows of credit and international capital feeding through the world's banking systems and wholesale money markets. The huge jump in the volume of international financial markets since the mid-1980s has been boosted by deregulation, innovation and easy money, with financial globalisation now surpassing the peaks of integration reached before the First World War. Global Liquidity drives these markets: it is often determinant, frequently disruptive and always fast-moving. Barely one fifth of Wall Street's huge gains over recent decades have come from earnings: rising liquidity and investors' appetite for riskier financial assets have propelled stock prices higher. Similar experiences are shared worldwide and even in emerging markets, such as India, flat earnings have not deterred waves of foreign money and domestic mutual funds from driving-up stock prices. Now with central banks actively pursuing quantitative easing policies, industrial corporations flush with cash and rising wealth levels among emerging market investors, the liquidity theory of investment has never been more important. International spill-overs of these rapacious cross-border flows sets off capital wars and exposes the unattractive face of liquidity called 'risk.' As the world grows bigger, it becomes ever more volatile. From the early 1960s onwards, the world economy and its financial markets have suffered from three broad types of shocks – labour costs, oil and commodities, and global liquidity. Financial markets spin on fragile axes and the absence of liquidity often provides a warning of upcoming troubles. Global Liquidity is a much-discussed, but narrowly-researched and vaguely-defined topic. This book deeply explores the subject by clearly defining and measuring liquidity worldwide and by showing its importance for investors. The roles of central banks, shadow banking, the rise of Repo and growth of wholesale money are discussed. Additionally, covering the latest developments in China's increasingly dominant financial economy, this book will appeal to practitioners, policy-makers, economists and academics, as well as those with a general interest in how financial markets work.

Big Capital in an Unequal World

Inside the hidden lives of the global "1%", this book examines the networks, social practices, marriages, and machinations of Pakistan's elite. Benefitting from rare access and keen analytical insight, Rosita Armytage's rich study reveals the daily, even mundane, ways in which elites contribute to and shape the inequality that characterizes the modern world. Operating in a rapidly developing economic environment, the experience of Pakistan's wealthiest and most powerful members contradicts widely held assumptions that economic growth is leading to increasingly impersonalized and globally standardized economic and political structures.

Capital Controls and Capital Flows in Emerging Economies

Some scholars argue that the free movement of capital across borders enhances welfare; others claim it represents a clear peril, especially for emerging nations. In *Capital Controls and Capital Flows in Emerging Economies*, an esteemed group of contributors examines both the advantages and the pitfalls of restricting capital mobility in these emerging nations. In the aftermath of the East Asian currency crises of 1997, the authors consider mechanisms that eight countries have used to control capital inflows and evaluate their effectiveness in altering the maturity of the resulting external debt and reducing macroeconomic vulnerability. This volume is essential reading for all those interested in emerging nations and the costs and

benefits of restricting international capital flows.

Capital Returns

We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a whole economy or merely a single industry, tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

The Matter of Capital

Christopher Nealon's reexamination of North America's poetry in English, from Ezra Pound and W. H. Auden to younger poets of the present day, argues persuasively that the central literary project of the past century was to explore the relationship between poetry and capitalism—its impact on individuals, communities, and cultures.

Representing 'Capital'

Representing Capital, Fredric Jameson's first book-length engagement with Marx's magnum opus, is a unique work of scholarship that records the progression of Marx's thought as if it were a musical score. The textual landscape that emerges is the setting for paradoxes and contradictions that struggle toward resolution, giving rise to new antinomies and a new forward movement. These immense segments overlap each other to combine and develop on new levels in the same way that capital itself does, stumbling against obstacles that it overcomes by progressive expansions, which are in themselves so many leaps into the unknown.

Patient Capital

How to overcome barriers to the long-term investments that are essential for solving the world's biggest problems There has never been a greater need for long-term investments to tackle the world's most difficult problems, such as climate change, human health, and decaying infrastructure. And it is increasingly unlikely that the public sector will be willing or able to fill this gap. If these critical needs are to be met, the major pools of long-term, patient capital—including pensions, sovereign wealth funds, university endowments, and

wealthy individuals and families—will have to play a large role. In this accessible and authoritative account of long-term capital investment, two leading experts on the subject, Victoria Ivashina and Josh Lerner, highlight the significant hurdles facing long-term investors and propose concrete ways to overcome these difficulties.

The Capital

A highly inventive novel of ideas written in the rich European tradition, *The Capital* transports readers to the cobblestoned streets of twenty-first-century Brussels. Chosen as the European Union's symbolic capital in 1958, this elusive setting has never been examined so intricately in literature. Translated with "zest, pace and wit" (*Spectator*) by Jamie Bulloch, Robert Menasse's *The Capital* plays out the effects of a fiercely nationalistic "union." Recalling the Balzacian conceit of assembling a vast parade of characters whose lives conspire to form a driving central plot, Menasse adapts this technique with modern sensibility to reveal the hastily assembled capital in all of its eccentricities. We meet, among others, Fenia Xenopoulou, a Greek Cypriot recently "promoted" to the Directorate-General for Culture. When tasked with revamping the boring image of the European Commission with the Big Jubilee Project, she endorses her Austrian assistant Martin Sussman's idea to proclaim Auschwitz as its birthplace—of course, to the horror of the other nation states. Meanwhile, Inspector Émile Brunfaut attempts to solve a gritty murder being suppressed at the highest level; Matek, a Polish hitman who regrets having never become a priest, scrambles after taking out the wrong man; and outraged pig farmers protest trade restrictions as a brave escapee squeals through the streets. These narratives and more are masterfully woven, revealing the absurdities—and real dangers—of a fracturing Europe. A tour de force from one of Austria's most esteemed novelists, *The Capital* is a mordantly funny and piercingly urgent saga of the European Union, and an aerial feat of sublime world literature.

Capital Investment & Financing

The requirement to maximise value for shareholders is at the core of any corporate investment or financing decision. The intrinsic value of proposed investments should be assessed before deciding how much capital to allocate; the benefits and risks associated with each available source of finance should be considered when capital is being raised; and capital, and any associated financial risks, should be managed in a way that continues to maximise value. At every stage, an analysis should be carried out to ensure the decision is optimal for shareholders and other capital providers. This book provides practical guidance on the application of financial evaluation techniques and methods (mainly covered in Appendices), as well as comprehensive coverage of traditional corporate finance topics, discussed in the context of capital investment, raising and management and financial risk management (using derivatives). Models, formulae and other quantitative techniques are illustrated in over 100 examples (using only basic mathematics). Topics discussed include the following:

- * business appraisal using financial ratios
- * corporate valuation (mainly discounted cash flow and real options)
- * investment appraisal techniques
- * acquisition structuring and evaluation
- * the nature of loans and loan agreements
- * features and pricing of bonds (straight and convertible)
- * leasing (including leveraged leasing)
- * equity raising (Initial Public Offerings)
- * long and short term capital management
- * basic pricing of derivatives (forwards, futures, options, swaps)
- * interest rate and currency risk management using derivatives

Capital Investment & Financing provides a comprehensive, in-depth coverage of concepts, methods and techniques involved when evaluating acquisitions and other investments, assessing financing opportunities, and managing capital. The core chapters provide practical guidance on key corporate finance topics; the Appendices contain more quantitative material, focusing on pricing techniques. Examples are used throughout, and an integrated case study (fictional) in the final Appendix uses many of the techniques discussed.

- * Discusses all key areas of corporate investing and financing, focusing on key financial issues
- * Concise, thorough and technical, it enables the reader to acquire knowledge effectively
- * Can be used in everyday analysis and decision making

Capital and Convict

Both in the popular imagination and in academic discourse, North and South are presented as fundamentally divergent penal systems in the aftermath of the Civil War, a difference mapped onto larger perceived cultural disparities between the two regions. The South's post Civil War embrace of chain gangs and convict leasing occupies such a prominent position in the nation's imagination that it has come to represent one of the region's hallmark differences from the North. The regions are different, the argument goes, because they punish differently. *Capital and Convict* challenges this assumption by offering a comparative study of Illinois's and South Carolina's formal state penal systems in the fifty years after the Civil War. Henry Kamerling argues that although punishment was racially inflected both during Reconstruction and after, shared, nonracial factors defined both states' penal systems throughout this period. The similarities in the lived experiences of inmates in both states suggest that the popular focus on the racial characteristics of southern punishment has shielded us from an examination of important underlying factors that prove just as central—if not more so—in shaping the realities of crime and punishment throughout the United States.

Ukraine and the Empire of Capital

An ambitious analysis of contemporary Ukrainian political economy.

Alien Capital

In *Alien Capital* Iyko Day retheorizes the history and logic of settler colonialism by examining its intersection with capitalism and the racialization of Asian immigrants to Canada and the United States. Day explores how the historical alignment of Asian bodies and labor with capital's abstract and negative dimensions became one of settler colonialism's foundational and defining features. This alignment allowed white settlers to gloss over and expunge their complicity with capitalist exploitation from their collective memory. Day reveals this process through an analysis of a diverse body of Asian North American literature and visual culture, including depictions of Chinese railroad labor in the 1880s, filmic and literary responses to Japanese internment in the 1940s, and more recent examinations of the relations between free trade, national borders, and migrant labor. In highlighting these artists' reworking and exposing of the economic modalities of Asian racialized labor, Day pushes beyond existing approaches to settler colonialism as a Native/settler binary to formulate it as a dynamic triangulation of Native, settler, and alien populations and positionalities.

The New Prophets of Capital

A deft and caustic takedown of the new prophets of profit, from Bill Gates to Oprah As severe environmental degradation, breathtaking inequality, and increasing alienation push capitalism against its own contradictions, mythmaking has become as central to sustaining our economy as profitmaking. Enter the new prophets of capital: Sheryl Sandberg touting the capitalist work ethic as the antidote to gender inequality; John Mackey promising that free markets will heal the planet; Oprah Winfrey urging us to find solutions to poverty and alienation within ourselves; and Bill and Melinda Gates offering the generosity of the 1 percent as the answer to a persistent, systemic inequality. The new prophets of capital buttress an exploitative system, even as the cracks grow more visible.

The Purpose of Capital

An exploration of our understanding of the purpose of capital and the cultural, historic and environmental aspects of how we have come to understand the relation between economic, social and environmental components of capital. Offers a vision of capital as a fuel to promote individual freedom in the context of community and Earth.

Capital in the Nineteenth Century

A nation's capital stock is widely recognized as a crucial determinant of the productivity of its workers and the standard of living of its citizens. Tracking the evolution of capital is therefore a critical input to economic history. The economist Robert E. Gallman (1926-98) gathered extensive data on US capital stock and created a legacy that has, until now, been difficult for researchers to access and appraise in its entirety. Gallman measured American capital stock from a range of perspectives, viewing it as the accumulation of income saved and invested, and as an input into the production process. He used the level and change in the capital stock as proxy measures for long-run economic performance. Analyzing data in this way, from the end of the US colonial period to the turn of the twentieth century, Gallman provided a firm empirical foundation for our knowledge of the long nineteenth century--the period during which the United States began to experience per capita income growth and became a global economic leader. Gallman's research was painstaking and his analysis meticulous, but he did not publish the material supporting his findings during his lifetime. Here Paul W. Rhode completes this project, giving permanence to a great economist's insights and endeavors. --

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