

Neurolandia

Filosofia della fantascienza

Il volume mette in dialogo due discipline che, seppure quasi mai poste a confronto sul piano accademico, hanno dei profondi punti di contatto. Di certo usano strumenti e linguaggi radicalmente differenti, talvolta apparentemente inconciliabili, eppure possiedono un terreno comune di temi e problemi che può essere indagato con profitto. In alcuni casi, la fantascienza pare addirittura costituire un tentativo di risposta a quesiti ed esigenze filosofiche. Un tentativo che risponde in primo luogo alle logiche dell'immaginazione e del mito, ma che può anche fornire interessanti spunti di discussione ai filosofi, sotto forma di quegli esperimenti mentali che spesso la dialettica del pensiero utilizza fruttuosamente. Se, quindi, come sostiene Dick, la fantascienza ha la capacità di stupire attraverso una "trasposizione fondata dell'esistente", allora può anche costituire il luogo di scaturigine di interrogativi e problemi da indagare razionalmente. I saggi proposti esplorano il rapporto tra filosofia e fantascienza sotto molteplici punti di vista, interrogandosi costantemente sulla relazione tra l'uomo e il mondo in cui vive. Così facendo possono aiutarci a comprendere più a fondo il tempo presente, senza dimenticare mai di gettare lo sguardo verso il futuro.

Salviamo l'economia italiana. Con o senza l'Euro

Le brillanti tecniche risolutive che i più grandi esperti propongono in questo libro, creano una tangibile soluzione, addirittura banale, che risolverà tutte le problematiche per uscire definitivamente da questo tunnel che limita il potere d'acquisto della gente provocando disoccupazione e disordine sociale. Quest'opera descrive l'unico mezzo esistente che, oltre allo scopo di ovviare rapidamente al gravissimo cataclisma che le politiche di austerità hanno prodotto, restituisce allo Stato e Banca d'Italia il potere sovrano di emettere, in parte, denaro nazionale e far ripartire il motore malato e inceppato dell'attuale sistema finanziario, commerciale e monetario.

Tiscali. Una storia tutta italiana

Durante il trasferimento della sede di Tiscali nell'imponente campus di Sallietta a Cagliari si è perso il mozzicone di un sigaro Avana che era stato considerato un cimelio. Lo aveva lasciato sulla terrazza della villa liberty, il cui parco confinava con l'ex casa di Niki Grauso, oggi del banchiere Giorgio Mazzella, un uomo della Banca Rothschild nell'ultima trattativa, quella decisiva, per il debutto in Borsa della società Cagliaritano. C'è chi dice che quel mozzicone l'abbia preso Marta Sanna, all'epoca "investor relator" di Tiscali, per ricordo delle giornate che portarono una minuscola azienda sconosciuta a essere valutata più della Fiat...

Reales sitios

Salvare gli stati attraverso l'aumento dell'imposizione fiscale e la depressione del livello dei consumi è un'idea folle che ha generato in tutta Europa una rivolta contro il modus operandi ortodosso dell'establishment finanziario che ci governa: una nuova oligarchia fatta da enti sovranazionali, banche centrali, banche private e grandi fondi di investimento. Con l'appoggio delle agenzie di rating che danno i voti alle economie dei paesi pensando innanzitutto agli interessi dei propri azionisti, imponendo la loro cura e il loro folle diktat. La volontà di tutelare esclusivamente il sistema bancario dimenticando il piccolo imprenditore è un'ennesima, solare dimostrazione di come in Europa manchi un disegno politico sovranazionale. Non bastano i curatori fallimentari, adesso servono politici autorevoli, in grado di difendere stati e popolazioni dalle aggressioni e penetrazioni della concorrenza proveniente dall'Asia.

Neurolandia

Mit über 32.000 Vokabeln bietet das Wörterbuch eine reiche Zusammenstellung von Fachausdrücken der modernen Wirtschaftssprache; diese sind so aufgelistet, dass ein schnelles Auffinden ohne mühsames Quersuchen möglich ist. Die Fachterminologie umfasst die Bereiche Finanzen, Börse, Banken, Werbung, Marketing, Buchhaltung, neue Technologien, Umwelt, Europäische Union, Arbeitswelt und Statistik sowie die im Wirtschaftsjournalismus üblichen Begriffe. Der Anhang enthält bilanzspezifische Ausdrücke, die häufigsten wirtschaftlichen Abkürzungen, einige geographische Namen unter besonderer Berücksichtigung Südtirols als auch eine Auswahl an Redewendungen und Neologismen.

Wörterbuch Wirtschaftsitalienisch Vocabulario economico, commerciale e finanziario

A new book from one of the most cited authors in the humanities and social sciences

The Anti-capitalist Chronicles

Do you know what your brain is made of? How does memory function? What is a neuron and how does it work? For that matter what's a comic? And in the words of Lewis Carroll's famous caterpillar: "Who are you?" Neurocomic is a journey through the human brain: a place of neuron forests, memory caves, and castles of deception. Along the way, you'll encounter Boschian beasts, giant squid, guitar-playing sea slugs, and the great pioneers of neuroscience. Hana Roš and Matteo Farinella provide an insight into the most complex thing in the universe.

Neurocomic

This business dictionary covers everyday business language as well as the more specialized terminology of, for example, finance, insurance, marketing, the Stock Exchange and commerce. Hundreds of quotations from the business press put terms in context. It includes a supplement incorporating a business communication guide.

Harrap's Business Diccionario

The most authoritative, up-to-date reference of everyday business Spanish Harrap's Spanish and English Business Dictionary offers more than 40,000 references, with usage examples throughout. This invaluable resource also provides tips on working with translators, articles on meeting protocol, information on nations and administrative divisions, and explanations of financial statements in Spanish and English.

Harrap's Spanish and English Business Dictionary

Mao Zedong was the leader of the Chinese Communist Party from 1949 to 1976. He was also a important figure in the Chinese revolution and would found the People's Republic of China in 1949. He is upheld to this day as of the most influecial figures in Marxist thought of the 20th century in China and throughout the worldThis book is a collection of two of his most important essays, some of the most approachable explanations of contradiction as well as the connection between theory and practice. These essays were delivered by comrade Mao at the Anti-Japanese Military and Political College in Yen'an in 1937. They were written to combat the problems of dogmatism the Mao saw in the Communist Party of China at the time.Both essays proved to be fundimental to the development of the Party line, but would later be co-opted by the ultra-left "Maoists" we see today.

On Practice and on Contradiction

First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

Philosophical Papers

C Programming in easy steps, 5th edition has an easy-to-follow style that will appeal to anyone who wants to begin programming in C, from programmers moving from another programming language, to the student who is studying C programming at school or college, or to those seeking a career in computing who need a fundamental understanding of procedural programming. C Programming in easy steps, 5th edition begins by explaining how to download and install a free C compiler so that you can quickly begin to create your own executable programs by copying the book's examples. You need have no previous knowledge of any programming language so it's ideal for the newcomer to computer programming. Each chapter builds your knowledge of C. C Programming in easy steps, 5th edition contains separate chapters on the major features of the C language. There are complete example programs that demonstrate each aspect of C together with screenshots that illustrate the output when that program has been executed. The free, downloadable sample code provided via the In Easy Steps website all has coloured syntax-highlighting for clearer understanding. By the end of this book you will have gained a sound understanding of the C language and be able to write your own C programs and compile them into executable files that can be run on any compatible computer. Fully updated and revised since the fourth edition, which was published in April 2012 – now covers the GNU Compiler version 6.3.0 and Windows 10. Table of Contents: Getting started Storing variable values Setting constant values Performing operations Making statements Employing functions Pointing to data Manipulating strings Building structures Producing results Reference Section

The Paris Commune

AI Superpowers is Kai-Fu Lee's New York Times and USA Today bestseller about the American-Chinese competition over the future of artificial intelligence.

Logical Empiricism at Its Peak

Preface VII; Chapter 1; Causality and development: Past, present and future; Brian Hopkins 1; Chapter 2; Perception of causality: A dynamical analysis*; Riccardo Luccio and Donata Milloni 19; Chapter 3; Embodiment and the philosophy of mind; Andy Clark 35; Chapter 4; Causes and motivations: Merleau-Ponty's phenomenology confronts.

On Marx's Capital

A proven way to put together a portfolio that enhances performance and reduces risk Professor Craig Israelsen of Brigham Young University is an important voice in the area of asset allocation. The reason? He keeps things simple. Now, in 7Twelve, he shows you how to do the same, and demonstrates how his approach to investing can help you grow your money as well as protect it. 7Twelve outlines a multi-asset balanced portfolio that is a logical starting point when assembling a portfolio-either as the blueprint for the entire portfolio or as a significant building block. Page by page, he will show you how to create a balanced portfolio utilizing multiple asset classes to enhance performance and reduce risk. Discusses how the 7Twelve portfolio includes seven core asset classes and utilizes twelve specific mutual funds or exchange traded funds Details the tax efficiency of this specific investment approach Shows you how to use the 7Twelve portfolio as a pre-retirement accumulation portfolio or a post-retirement distribution portfolio If you want to build a well-balanced, multi-asset portfolio, 7Twelve is the book for you.

C Programming in easy steps, 5th edition

This collection of essays presents a systematic and up-to-date survey of the main aspects of Georg Henrik

von Wright's philosophy, tracing the general humanistic leitmotiv to be found in his vast, varied output. The analysis covers the developments in Von Wright's thought up to the end of the 1990s. The essays are arranged thematically to focus on the chief areas of Von Wright's interests: practical rationality; human action and determinism; philosophical logic and theories of norms; research in the analytical tradition; and Wittgenstein studies. Readership: Scholars and students of moral philosophy, logic, psychology, sociology, cognitive science and the history of contemporary philosophy.

AI Superpowers

In 1993, Scott McCloud tore down the wall between high and low culture with the acclaimed international hit *Understanding Comics*, a massive comic book that explored the inner workings of the world's most misunderstood art form. Now, McCloud takes comics to the next level, charting twelve different revolutions in how comics are created, read, and perceived today, and how they're poised to conquer the new millennium. Part One of this fascinating and in-depth book includes: The life of comics as an art form and as literature The battle for creators' rights Reinventing the business of comics The volatile and shifting public perceptions of comics Sexual and ethnic representation on comics Then in Part Two, McCloud paints a breathtaking picture of comics' digital revolutions, including: The intricacies of digital production The exploding world of online delivery The ultimate challenges of the infinite digital canvas

Mind and Causality

Mathematics is playing an ever more important role in the physical and biological sciences, provoking a blurring of boundaries between scientific disciplines and a resurgence of interest in the modern as well as the classical techniques of applied mathematics. This renewal of interest, both in research and teaching, has led to the establishment of the series: *Texts in Applied Mathematics (TAM)*. The development of new courses is a natural consequence of a high level of excitement on the research frontier as newer techniques, such as numerical and symbolic computer systems, dynamical systems, and chaos, mix with and reinforce the traditional methods of applied mathematics. Thus, the purpose of this textbook series is to meet the current and future needs of these advances and encourage the teaching of new courses. TAM will publish textbooks suitable for use in advanced undergraduate and beginning graduate courses, and will complement the *Applied Mathematical Sciences (AMS)* series, which will focus on advanced textbooks and research level monographs. About the Authors Daniel Kaplan specializes in the analysis of data using techniques motivated by nonlinear dynamics. His primary interest is in the interpretation of irregular physiological rhythms, but the methods he has developed have been used in geophysics, economics, marine ecology, and other fields. He joined McGill in 1991, after receiving his Ph.D from Harvard University and working at MIT. His undergraduate studies were completed at Swarthmore College. He has worked with several instrumentation companies to develop novel types of medical monitors.

7Twelve

Progress in the neurosciences is profoundly changing our conception of ourselves. Contrary to time-honored intuition, the mind turns out to be a complex of brain functions. And contrary to the wishful thinking of some philosophers, there is no stemming the revolutionary impact that brain research will have on our understanding of how the mind works. *Brain-Wise* is the sequel to Patricia Smith Churchland's *Neurophilosophy*, the book that launched a subfield. In a clear, conversational manner, this book examines old questions about the nature of the mind within the new framework of the brain sciences. What, it asks, is the neurobiological basis of consciousness, the self, and free choice? How does the brain learn about the external world and about its own introspective world? What can neurophilosophy tell us about the basis and significance of religious and moral experiences? Drawing on results from research at the neuronal, neurochemical, system, and whole-brain levels, the book gives an up-to-date perspective on the state of neurophilosophy—what we know, what we do not know, and where things may go from here.

In Search of a New Humanism

Financial expert Mary Hunt shows you how to master the essentials to get your money under control and prepare financially for the rest of your life. She shows you how to apply each of the 7 Rules, starting today, as well as how to recover from past financial mistakes. --from publisher description.

Reinventing Comics

The book is a manual on how to create material wealth and gain spiritual abundance at the same time. It hopes to raise a new breed of millionaires who are simple, loving and generous.

Understanding Nonlinear Dynamics

The book is an analysis of the controversial Emergency Economic Stabilization Act and explains in easy to understand language what the bailout bill means for individuals. \$700 Billion Bailout answers questions such as: What does the bill say, exactly? Who is making decisions about how the \$700 billion will be spent, and what does it mean now that the government is investing directly in our banks? Who's footing the bill? What is the impact on homeowners, businesses, retirement, and taxes? Where do I put my money in the meantime? Veteran reporter Paul Muolo shows both the challenges and opportunities of the credit crisis and proposed bailout, including its impact on: Mortgages: While rates may be lower, there will be more fees imposed on mortgages. Lenders will be far more cautious in lending, and people who cannot meet their mortgages are likely to lose these homes. This may create a "contrarian" plays in foreclosures and vacation homes.. Stocks and Other Investments: Is now the time to get into the stock market or is it safer to stick with CDs, bonds, and gold? Taxes: With the tax breaks, there will be less tax revenue leading to a huge shortfall to the government over the next few years. He will offer insight into these areas and many others, including how the structure of the bailout bill allows for unprecedented authority that has altered the financial landscape, perhaps permanently. Will the plan work, and how we can prevent this from happening again remains to be seen, but with \$700 Billion Bailout Paul Muolo gives us a critical tool for deciphering perhaps the most sweeping piece of legislation since the Patriot Act.

Brain-Wise

The fast and easy way to score high at exam time Series 7 Exam For Dummies, Premier Edition includes all the help you need to pass your Series 7 exam and to reach your goal of being a stockbroker and selling securities. But the road to stock broker success isn't easy. First, you must first pass the Series 7 exam—a 6-hour, 250-question monstrosity. Unlike many standardized tests, the Series 7 exam is harder than it seems. Luckily, there's Series 7 Exam For Dummies Premier—the perfect guide that not only shows you how to think like a financial advisor but also like the test designers. This Premier Edition of our Series 7 test guide includes 4 full-length practice exams (2 more than our standard edition). Rather than an all-encompassing, comprehensive textbook, this guide covers only what's on the test, offering formulas, tips, and basic info you need to study. It empowers you with the ability to think each problem through and get to the bottom of what's being asked, providing you with everything you need and want to know. Distribution of profits Types of securities offerings Investing in all types of stock Bond types, prices, yields, and risks Handling margin accounts Characteristics of different investment companies Direct Participation Programs and other types of partnerships Option selling, buying, and trading Security analysis and security markets Whether you're preparing to take the test for the first time or the fourth time, Series 7 For Dummies is the book for you! CD-ROM/DVD and other supplementary materials are not included as part of the e-book file, but are available for download after purchase.

7 Money Rules for Life®

In "42 Rules of Sensible Investing (2nd Edition)\

8 Secrets of the Truly Rich

KEEP MORE MONEY IN YOUR POCKET AT TAX TIME AND SEND LESS OF IT TO THE GOVERNMENT. Canadians love to hate taxes. For many, the biggest expense they face every year is their tax bill, and complaining about a huge tax bill is something of a national sport. But most Canadians have done little or nothing to reduce the income tax they pay. Reducing your annual tax bill is the first step in protecting your hard-earned income. Savvy tax planning not only helps you keep more of your money in your hands, it can be a key step to accumulating wealth in the future. In this comprehensive guide, Canada's foremost tax expert, Tim Cestnick, offers 101 tips for year-round tax planning. From brand new changes to the tax rules, to little-known strategies, 101 Tax Secrets for Canadians reveals the smart tips and advice that can save taxpayers from all walks of life thousands of dollars on their tax bill. Whether you are an employee or self-employed, a student, a retiree, an investor, single, or part of a family, there are tax-saving tips for you in this book. There is literally something for everyone in this book. Personal tax rates and tax credits were changed in the 2006 federal budget, affecting every tax-paying Canadian. And the new universal child care benefit was introduced, providing all families with \$1,200 per year for each child under age 6. What else is inside 101 Tax Secrets for Canadians, 2007: Up-to-date information on recent changes to income trustsOther essential guidelines and changes for the 2007 tax seasonUpdates on RRSPs and pension income-tax creditsA look at the most recent innovations in tax-smart investingAdvice designed to maximize your retirement incomeStrategies to deal with your estate in a tax-smart mannerA summary of changes relevant in your provinceTim's \"Tax Planning Tip Sheet,\" a detailed checklist to design your own game plan for paying less taxhelpful charts, tables, and sidebars for fast access to important information

\$700 Billion Bailout

You're a trader. You live a life of glamour, fast cars, leisure and luxury -- everything you've ever dreamed of ... Of course, that's until you discover that trading can be brutally difficult. If you play the trading game, you are going to make mistakes -- maybe even some like these: agonising endlessly over when to enter or exit a trade trading like a maverick, risking too much of your capital beating yourself up when a trade goes against you losing \$1 million in a single trade clicking 'buy' instead of 'sell' buying 10 000 units when you only meant to purchase 1000. 20 Most Common Trading Mistakes reveals market mishaps from some of the biggest names in trading. Everyone - from stellar traders to complete novices -- can use help learning how to trade in the black. Why not learn from the masters how to turn blunders into profit?

Series 7 Exam For Dummies

'A Guide to Trade Credit Insurance' is a reference book on trade credit insurance, written from an international perspective. It is a compilation of contributions from various authors and reviewers drawn from ICISA member companies. The book provides an overview of the whole process regarding trade credit insurance, including the history of trade credit insurance, trade credit insurance providers, the underwriting process, premium calculation, claims handling, case studies and a glossary of terminology.

42 Rules of Sensible Investing (2nd Edition)

Many of us have been fascinated by visual illusions at some point, and have asked ourselves why something can look like one thing when it is fact something else. How can we perceive two different things, when the light coming into our eyes stays constant? This book brings together psychologists and philosophers to explore this aspect of vision.

101 Tax Secrets for Canadians 2007

A new and revised edition of the commonsense guide to real estate riches More and more people are

discovering that real estate investing is a safe and affordable way to increase their cash flow and build lasting wealth. If you want to achieve financial freedom, then look no further. *5 Magic Paths to Making a Fortune in Real Estate* reveals the proven real estate investment strategies that many of today's millionaires used to make their fortunes. In fact, you don't even need a lot of money to start investing and start putting cash in your pocket today! Real estate expert James Lumley offers simple, straightforward explanations of the most common and lucrative approaches to property investment—including fixer-uppers, lease/options, wholesales, buy-and-hold, and single- and multifamily rentals. You'll understand all the basics of real estate and learn to use these five strategies to make a killing in any economy. Packed with new information—including sections on the IRS's simplified tax exchange rules and the capital gains exclusion--*5 Magic Paths to Making a Fortune in Real Estate* will show you how to:

- * Find foreclosed, repossessed, or condemned properties
- * Research the markets and perform valuations
- * Determine what you can safely afford
- * Negotiate with sellers and buyers
- * Find the best financing terms, including seller financing
- * Price and perform money-making repairs
- * Work with agents and contractors
- * And much more!

20 Most Common Trading Mistakes

"Once again, Bragg has turned his discerning eye and formidable talents on a topic and the results are outstanding. Both those new to the business and the long-established entrepreneur will benefit greatly when he joins forces with E. James Burton to produce this outstanding work." —Mary S. Schaeffer, Editorial Director Accounts Payable Now & Tomorrow

"I use the tips and practices found in [this book] all through the year. They are clear, direct, and efficient—which, in turn, improves our company and our bottom line. I recommend [this book] to anyone wanting to improve their own bottom line." —D. R. Drum, CIO, CSO Engineering/Accounting, Dragon Moon Productions

"Eminently accessible, this book is a must-read for the entrepreneur, both new and established alike. Organizationally, the work flows smoothly and logically in a way that is valuable for the start-up as well as the veteran needing a refresher on specific aspects of the small business accounting/financing picture. I found particularly useful the rich resourcefulness that Messrs Burton and Bragg brought to the table in compiling the essential checklists for every conceivable corner of the entrepreneur's financial realm from fraud prevention to financing options. As a small business owner myself, I was well pleased with the real-world guidance and instant 'useability' this book offers." —David Struthers, JDFacilitator/Trial Lawyer

"This book is essential for any small business owner, manager, or accountant's business tool kit. This easy-to-read book distills complex subject matter into meaningful and understandable information and is a great refresher course for those deeply involved in the accounting and financial matters of a small business. The book contains many examples that can be used immediately in daily operations to improve the quality of information for better decision making. The book provides those involved in small business the framework to manage what they measure." —Jim Bologna, CFO Datacon, Inc.

A Guide to Trade Credit Insurance

Designed primarily for middle and junior management who deal with financial information without really understanding the content; students who are studying accounting as a non-specialist subject, for example on a business studies or engineering course. The book serves as a basic reference to be used throughout the course. It will also be particularly helpful in providing the basic grounding that is required before moving on to the more technical and in-depth study of the subject that may be required on some courses. Students who are embarking on a course of study to become a professional accountant will also find this book of major benefit. In addition to revisions through out, a new new chapter 'Making long-term investment decisions' covering capital investment decisions, extends and rounds out the final part of the book: using Financial Information to Manage a Business. The chapter deals with the investment appraisal process and covers the main investment appraisal techniques from the point of view of a non-specialist: payback periods, accounting rate of return and discounted cash flow methods are just some of the new topics covered. The focus will be on the level of understanding that a non-specialist requires in the work place as such, in keeping with the rest of the book, the chapter includes practical examples and exercises to enhance the reader's understanding. Jargon free and easy to understand - no prior knowledge of the subject necessary Focuses on the principles

and use of accounting information Review questions to assess progress at each stage and many fully worked exercises and examples

Visual Experience

In recent years products based on financial derivatives have become an indispensable tool for risk managers and investors. Insurance products have become part of almost every personal and business portfolio. The management of mutual and pension funds has gained in importance for most individuals. Banks, insurance companies and other corporations are increasingly using financial and insurance instruments for the active management of risk. An increasing range of securities allows risks to be hedged in a way that can be closely tailored to the specific needs of particular investors and companies. The ability to handle efficiently and exploit successfully the opportunities arising from modern quantitative methods is now a key factor that differentiates market participants in both the finance and insurance fields. For these reasons it is important that financial institutions, insurance companies and corporations develop expertise in the area of quantitative finance, where many of the associated quantitative methods and technologies emerge. This book aims to provide an introduction to quantitative finance. More precisely, it presents an introduction to the mathematical framework typically used in financial modeling, derivative pricing, portfolio selection and risk management. It offers a unified approach to risk and performance management by using the benchmark approach, which is different to the prevailing paradigm and will be described in a systematic and rigorous manner. This approach uses the growth optimal portfolio as numeraire and the real world probability measure as pricing measure.

5 Magic Paths to Making a Fortune in Real Estate

A guide to 401(k)s that provides information on choosing the right investments for a 401(k) account, understanding the plan, and minimizing risks while maximizing returns.

Accounting and Finance for Your Small Business

Have you ever wondered where your processes stand against industry leaders or how you can take your services and organizational procedures to state of the art levels? Are you frustrated because you don't think you have the financial or human resources needed to employ 'best' practices? This handy resource provides documented strategies and tactics for accounts payable used by several highly admired companies. You'll gain practical knowledge you can turn into "Best" (or Almost Best) Practices as well as examples of practices to avoid. Order your copy today!

Accounting in a Nutshell

Many traders go around searching for that one perfect trading strategy that works all the time in the global FOREX (foreign exchange/currency) market. Frequently, they will complain that a strategy doesn't work. Few people understand that successful trading of the FOREX market entails the application of the right strategy for the right market condition. 7 Winning Strategies For Trading Forex covers: - Why people should be paying attention to the FOREX market, which is the world's largest and most liquid financial market - How understanding the structure of this market can be beneficial to the independent trader - How to overcome the odds and become a successful trader - How you can select high-probability trades with good entries and exits. Grace Cheng highlights seven trading strategies, each of which is to be applied in a unique way and is designed for differing market conditions. She shows how traders can use the various market conditions to their advantage by tailoring the strategy to suit each one. This revealing book also sheds light on how the FOREX market works, how you can incorporate sentiment analysis into your trading, and how trading in the direction of institutional activity can give you a competitive edge in the trading arena. This invaluable book is ideal for new and current traders wanting to improve their trading performance. Filled with practical advice, this book is a must-read for traders who want to know exactly how they can make

money in the FOREX market.

A Benchmark Approach to Quantitative Finance

Successful businesses are those that continuously turn ideas into profits. In the present global context, it is innovation that determines whether a business is gaining a competitive edge over others in shrinking markets. This extremely interesting book breaks the manager's myth that innovation is something outside the organizational framework, and shows how the capability to innovate can be built into the fabric of an organization in eight steps. The author focuses on a model that managers can adopt and implement in their organizations, using case studies and a host of examples that can be easily adapted and translated into practice. With a knowledge-based view of innovation, the author concisely discusses emerging practical concepts in innovation for organizations, including: - knowledge capability - attitudinal capability - creative capability - building blocks of innovation - renewing capabilities The book also includes key takeouts or practical hints for readers and is a fresh and energetic read that will be valuable for senior and middle management executives, professionals in all spheres, entrepreneurs, and management students.

401(k)s For Dummies

Accounts Payable Best Practices

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