

New Labour, New Language

New Labour, New Language?

Written in a clear style and including a comprehensive glossary, "The Language of New Labour" should appeal to anyone interested in language or politics.

New Labour

New Labour is the most innovative and powerful political movement in Britain today. However, *New Labour: A Critique* argues that its apparent pragmatism disguises an ideological commitment to particular forms of social science, deploying new institutionalism and communitarianism to respond to the New Right. Bevir traces the impact of these forms of social science on the ideas and policies of New Labour, paying particular attention to the welfare state and the economy. New Labour, the new institutionalism and communitarianism typically objectify aspects of the social world to sustain claims to expert knowledge. Bevir defends and enacts an alternative, interpretive approach to social science. This interpretive approach inspires a critique of New Labour as a contingent reworking of a particular socialist tradition rather than the necessary or pragmatic response that it portrays itself as.

Political Discourse Analysis

In this accessible new textbook, Isabela and Norman Fairclough present their innovative approach to analysing political discourse. *Political Discourse Analysis* integrates analysis of arguments into critical discourse analysis and political discourse analysis. The book is grounded in a view of politics in which deliberation, decision and action are crucial concepts: politics is about arriving cooperatively at decisions about what to do in the context of disagreement, conflict of interests and values, power inequalities, uncertainty and risk. The first half of the book introduces the authors' new approach to the analysis and evaluation of practical arguments, while the second half explores how it can be applied by looking at examples such as government reports, parliamentary debates, political speeches and online discussion forums on political issues. Through the analysis of current events, including a particular focus on the economic crisis and political responses to it, the authors provide a systematic and rigorous analytical framework that can be adopted and used for students' own research. This exciting new text, co-written by bestselling author Norman Fairclough, is essential reading for researchers, upper undergraduate and postgraduate students of discourse analysis, within English language, linguistics, communication studies, politics and other social sciences.

New Labour, New Language?

This is a book about the politics of New Labour that focuses on language. Fairclough gets behind the rhetoric to uncover the real meaning. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book *Between Hope and History*. *New Labour, New Language?* blows open the whole debate on the nature of the political discourse of New Labour and the 'Third Way'. Written in a clear, non-technical style and including a glossary, *New Labour, New Language?* will appeal to anyone interested in language and politics.

Speak for Britain!

Written at a critical juncture in the history of the Labour Party, *Speak for Britain!* is a thought-provoking and highly original interpretation of the party's evolution, from its trade union origins to its status as a national

governing party. It charts Labour's rise to power by re-examining the impact of the First World War, the general strike of 1926, Labour's breakthrough at the 1945 general election, the influence of post-war affluence and consumerism on the fortunes and character of the party, and its revival after the defeats of the Thatcher era. Controversially, Pugh argues that Labour never entirely succeeded in becoming 'the party of the working class'; many of its influential recruits - from Oswald Mosley to Hugh Gaitskell to Tony Blair - were from middle and upper-class Conservative backgrounds and rather than converting the working class to socialism, Labour adapted itself to local and regional political cultures.

Servants of the People

'Downing Street is said to be 'furious' at this book - and it is easy to understand why. It is the first meticulous chronicle of all that has happened since that bright May Day three years ago which first brought the Blair government to office' Anthony Howard, Sunday Times

Tony Blair New New Labour Joke Book

All governments, whatever their political colours, fall victim to the satirists and comedians. In a democracy it is only right and proper that they should. Just as Margaret Thatcher and John Major were ridiculed and lampooned before them, now it is the turn of Blair, Prescott, Cook and Brown.

The Unfinished Revolution

The Unfinished Revolution is the definitive story of New Labour from its genesis to its election defeat 2010 - covering over 25 years and six general elections of strategy, rebuilding and reinvention. In this extraordinary book, Philip Gould, one of the world's leading political strategists and a key adviser to Tony Blair during the period, brilliantly describes how New Labour came to dominate, falter and fall, assessing how successful it was in government, and where it should go from here. Drawing on his years of experience at the heart of New Labour he gives us his unique perspective on how best to understand the electorate, how to communicate policy and how to adapt in a rapidly changing world.

New Labour, Old Labour

This book, written by a distinguished selection of academics and commentators, provides the most detailed comparison yet of old and new Labour in power.

New Labour's Pasts

Where other books are either highly partisan dismissals or appreciations of the Third Way, or dull sociological accounts, this book gets behind the clichés in order to show just what is left of Labour party ideology and what the future may hold. New Labour has changed the face of Britain. Culture, class, education, health, the arts, leisure, the economy have all seen seismic shifts since the 1997 election that raised Blair to power. The Labour that rules has distanced itself from the failed Labour of the 70s and 80s, but the core remains. Labour remains gripped by its own past - unable and unwilling to shed its ties to the old Labour party, but determined to avoid the mistakes of which lead to four electoral defeats between 1979 and 1992. Cronin covers the full history of the party from its post war triumph through decades of shambolic leadership against ruthless and organised opposition to the resurgent New Labour of the 90s that finally took Britain into the new millennium.

The Struggle for Labour's Soul

Contributors, ranging from Chancellor Gordon Brown to the Guardian newspaper's Polly Toybee, discuss the

Labour Party's political philosophy and address key topics like globalization, constitutional reform, equality and the 'third way'.

Language, Labour and Migration

A multi-disciplinary exploration of the problems of 'language and labour' in an alien society. The book explores the role of language in migrants' assimilation, racialization and employment opportunities, together with broader aspects of employment and welfare.

Keywords

A lexicon of the contemporary age of inequality, which decodes the new vocabulary of capitalism for a broad readership.

The Third Man

The revelatory memoir of one of New Labor's three founding architects is devoted to the soap opera years of Labor government and the breakdown of relationships between Mandelson, Tony Blair, and Gordon Brown. Drawing heavily on detailed diary notes he took.

Labour Worldwide in the Era of Globalization

This is an edited collection of items on unionism worldwide, recognising the crisis that an informatised and globalised capitalism implies for work, workers and the trade-union movement. It considers radical alternatives for labour organisation and action in the 21st century. The book includes contributions by informed academics and unionists and proposes alternative union policies or models in relation to the working class(es), to women, democracy, ecology, internationalism.

Your Britain

In the early twentieth century, new mass media—popular newspapers, radio, film—exploded at the same time that millions of Britons received the vote in the franchise expansions of 1918 and 1928. The growing centrality of the commercial media to democratic life quickly became evident as organizations of all stripes saw its potential to reach new voters. The new media presented both an exciting opportunity and a significant challenge to the new Labour Party. Laura Beers traces Labour's rise as a movement for working-class men to its transformation into a national party that won a landslide victory in 1945. Key to its success was a skillful media strategy designed to win over a broad, diverse coalition of supporters. Though some in the movement harbored reservations about a socialist party making use of the "capitalist" commercial media, others advocated using the media to hammer home the message that Labour represented not only its traditional base but also women, office workers, and professionals. Labour's national leadership played a pivotal role in the effective use of popular journalism, the BBC, and film to communicate its message to the public. In the process Labour transformed not only its own national profile but also the political process in general. New Labour's electoral success of the late twentieth century was due in no small part to its grasp of media communication. This insightful book reminds us that the importance of the mass media to Labour's political fortunes is by no means a modern phenomenon.

The Inclusive Society?

The idea of social exclusion is part of the new political language. When Labour came into government in 1997, it launched the Social Exclusion Unit to pursue this central theme. But what exactly does social inclusion mean? This revised and updated edition of *The Inclusive Society?* identifies three competing

meanings of the term in contemporary British Politics, emphasising poverty, employment and morality. Ruth Levitas argues that there has been a shift away from understanding social exclusion as primarily a problem of poverty, towards questions of social integration through paid work and moral regulation.

New Labour, new welfare state?

The New Labour government elected in May 1997 claimed that it would modernise the welfare state, by rejecting the solutions of both the Old Left and the New Right. *New Labour, new welfare state?* provides the first comprehensive examination of the social policy of New Labour; compares and contrasts current policy areas with both the Old Left and the New Right and applies the concept of the 'third way' to individual policy areas and to broader themes which cut across policy areas. The contributors provide a comprehensive account of developments in the main policy areas and in the themes of citizenship and accountability, placing these within a wider framework of the 'third way'. They find a complex picture. Although the exact shape of the new welfare state is difficult to detect, it is clear that there have been major changes in areas such as citizenship, the mixed economy of welfare, the centrality of work in an active welfare state, and the appearance of new elements such as joined up government at the centre and new partnerships of governance at the periphery. *New Labour, new welfare state?* provides topical information on the debate on the future of the welfare state and is essential reading for students and researchers in social policy, politics and sociology.

Talking to a Brick Wall

With a foreword by Michael Portillo. Deborah Mattinson had a unique perspective on the New Labour project. As Britain's leading political pollster, she has been monitoring public opinion since the mid-1980s, and helped transform Labour into Europe's greatest election-winning machine of the modern era. Most recently as chief pollster to Gordon Brown as Prime Minister, she has been on the frontline of electoral politics, consistently representing the voter's side of the story to the politicians. Sometimes, she has encountered scepticism - a belligerent John Smith made an unappreciative witness to one of Deborah's focus groups - and she has often had to convey unwelcome results - telling a grumpy Gordon Brown he needed to spruce up his appearance cannot have been easy. With a stellar cast, including Neil Kinnock, Peter Mandelson, John Smith, Tony Blair and Gordon Brown, *Talking to A Brick Wall* reviews the New Labour years from the voter's point of view. It tracks the ups and downs of the Blair/Brown era as seen from beyond Westminster, showing how closely political reputation correlates with voter connection. It profiles the swing voter, shows the importance of women's votes, and what gives a politician popular appeal, and maps the voters' views through the 2010 campaign and its immediate aftermath, showing how the electorate has been left out of political decision making and revealing the public's recipe for rehabilitating the Labour Party and rebuilding trust in democracy. A champion of democratic renewal through citizen engagement, Deborah Mattinson believes that we must move to new grown up partnership politics if democracy is to thrive.

Blue Labour

Labour has been on a wild ride over the past thirty years. New Labour argued that we had no choice but to accept a globalized free market economy in which the race was to the swift, the open and the flexible. Corbynism reacted against this with a jumble of old school statism and identity politics. Both ultimately failed. In this book, Maurice Glasman takes the axe to the soulless utilitarianism and 'progressive' intolerance of both Blair and Corbyn. Human beings, he contends, are not calculating machines, but faithful, relational beings who yearn for meaning and belonging. Rooted in their homes, families and traditions, they seek to resist the revolutionary upheaval of markets and states, which try to commodify and dominate their lives and homes, by the practice of democracy, mutuality and pluralism. This is the true Labour tradition, which is paradoxically both radical and conservative – and more relevant than ever in a post-COVID world. This crisp statement of the real politics of Blue Labour – rather than the absurd caricature of its detractors – is Glasman's love letter to the left-conservatism that provides Labour's best chance of moral – and indeed electoral – redemption.

The New Latin America

Latin America has experienced a profound transformation in the first two decades of the 21st century: it has been fully incorporated into the global economy, while excluding regions and populations devalued by the logic of capitalism. Technological modernization has gone hand-in-hand with the reshaping of old identities and the emergence of new ones. The transformation of Latin America has been shaped by social movements and political conflicts. The neoliberal model that dominated the first stage of the transformation induced widespread inequality and poverty, and triggered social explosions that led to its own collapse. A new model, neo-developmentalism, emerged from these crises as national populist movements were elected to government in several countries. The more the state intervened in the economy, the more it became vulnerable to corruption, until the rampant criminal economy came to penetrate state institutions. Upper middle classes defending their privileges and citizens indignant because of corruption of the political elites revolted against the new regimes, undermining the model of neo-developmentalism. In the midst of political disaffection and public despair, new social movements, women, youth, indigenous people, workers, peasants, opened up avenues of hope against the background of darkness invading the continent. This book, written by two leading scholars of Latin America, provides a comprehensive and up-to-date account of the new Latin America that is in the process of taking shape today. It will be an indispensable text for students and scholars in Latin American Studies, sociology, politics and media and communication studies, and anyone interested in Latin America today.

The End of the Party

Andrew Rawnsley's bestselling book lifts the lid on the second half of New Labour's spell in office, with riveting inside accounts of all the key events from 9/11 and the Iraq War to the financial crisis and the parliamentary expenses scandal; and entertaining portraits of the main players as Rawnsley takes us through the triumphs and tribulations of New Labour as well as the astonishing feuds and reconciliations between Tony Blair, Gordon Brown and Peter Mandelson. This paperback edition contains two revealing new chapters on the extraordinary events surrounding the 2010 General Election and its aftermath.

Languages of Labour

This volume offers a multidisciplinary approach to the study of language in relation to the subject of history. The British and American contributors put forward the idea that language is a broadly based means of communication with contested and consensual meanings, and that such meanings must be revealed and evaluated by precise historical contextualisation of language and proper attention to established rules of historical method. The essays contend that the connections between the linguistic and the social must be rethought. The book aims to move beyond the unproductive fragmentation and relativism, the narrow textual range and the literal and anti-realist readings of the postmodern 'linguistic turn' to offer a rigorous approach to the study of language and the subject of history.

Critical Discourse Analysis

Bringing together papers written by Norman Fairclough over a 25 year period, Critical Discourse Analysis represents a comprehensive and important contribution to the development of this popular field. The book is divided into seven sections covering the following themes: language in relation to ideology and power discourse in processes of social and cultural change dialectics of discourse, dialectical relations between discourse and other moments of social life methodology of critical discourse analysis research analysis of political discourse discourse in globalisation and 'transition' critical language awareness in education The new edition has been extensively revised and enlarged to include a total of twenty two papers. It will be of value to researchers in the subject and should prove essential reading for advanced undergraduate and postgraduate students in Linguistics and other areas of social science.

The Purple Book

The Labour Party is at a crossroads. Following its ejection from government, the reasons behind Labour's defeat have been hotly debated - but where to go from here? On the benches of opposition, with ample opportunity to consider how best to travel the path back to power, leading Labour figures are delving into the party's revisionist tradition to find an answer. The challenge now is how to return to the party's core principles, and it is to this challenge that *The Purple Book* offers a first contribution. With a foreword by Ed Miliband and contributors including both shadow and former ministers, new MPs and senior councillors, the book presents fresh policies for Labour's revival. Calling for a progressive agenda with, at its heart, a redistribution of power to individuals and local communities, *The Purple Book* draws on lessons from Labour's past and looks firmly to the future. Exploring the issues that the party must tackle in order to reshape the political debate, it seeks to reframe New Labour for the twenty-first century.

Where Now for New Labour

New Labour is back in power - where now? What should the party's agenda be? How should the centre-left react to a changed external world marked by economic downturn, protests against globalization and an unstable international order? Anthony Giddens argues that to answer these questions, and assess the progress Labour has made, we must take a comparative perspective. Breaking with the insularity that has marked much political debate in the UK, Giddens draws extensively on the experience of social democrats in other countries. All centre-left parties are reacting to common issues and problems that have forced a rethinking of leftist traditions. Giddens argues that Labour can and should develop a more compelling ideological framework than exists so far, and a clearer view of what kind of society Britain should become. This can only be achieved, however, by building upon the New Labour project, not by returning to policies of the past that quite rightly have been discarded.

The Dignity of Labour

Does work give our lives purpose, meaning and status? Or is it a tedious necessity that will soon be abolished by automation, leaving humans free to enjoy a life of leisure and basic income? In this erudite and highly readable book, Jon Cruddas MP argues that it is imperative that the Left rejects the siren call of technological determinism and roots it politics firmly in the workplace. Drawing from his experience of his own Dagenham and Rainham constituency, he examines the history of Marxist and social democratic thinking about work in order to critique the fatalism of both Blairism and radical left techno-utopianism, which, he contends, have more in common than either would like to admit. He argues that, especially in the context of COVID-19, socialists must embrace an ethical socialist politics based on the dignity and agency of the labour interest. This timely book is a brilliant intervention in the highly contentious debate on the future of work, as well as an ambitious account of how the left must rediscover its animating purpose or risk irrelevance.

Urban Renaissance?

This book documents and assesses the core of New Labour's approach to the revitalisation of cities, that is, the revival of citizenship, democratic renewal, and the participation of communities to spear head urban change. In doing so, the book explores the meaning, and relevance, of 'community' as a focus for urban renaissance. It interrogates the conceptual and ideological content of New Labour's conceptions of community and, through the use of case studies, evaluates how far, and with what effects, such conceptions are shaping contemporary urban policy and practice. The book is an important text for students and researchers in geography, urban studies, planning, sociology, and related disciplines. It will also be of interest to officers working in local and central government, voluntary organisations, community groups, and those with a stake in seeking to enhance democracy and community involvement in urban policy and practice.

The British Labour Party in Opposition and Power 1979-2019

This book provides a novel account of the Labour Party's years in opposition and power since 1979, examining how New Labour fought to reinvent post-war social democracy, reshaping its core political ideas. It charts Labour's sporadic recovery from political disaster in the 1980s, successfully making the arduous journey from opposition to power with the rise (and ultimately fall) of the governments of Tony Blair and Gordon Brown. Forty years on from the 1979 debacle, Labour has found itself on the edge of oblivion once again. Defeated in 2010, it entered a further cycle of degeneration and decline. Like social democratic parties across Europe, Labour failed to identify a fresh ideological rationale in the aftermath of the great financial crisis. Drawing on a wealth of sources including interviews and unpublished papers, the book focuses on decisive points of transformational change in the party's development raising a perennial concern of present-day debate – namely whether Labour is a party capable of transforming the ideological weather, shaping a new paradigm in British politics, or whether it is a party that should be content to govern within parameters established by its Conservative opponents. This text will be of interest to the general reader as well as scholars and students of British politics, British political party history, and the history of the British Labour Party since 1918.

Governing as New Labour

This follow-up volume to the same editors' highly-acclaimed *New Labour in Government* provides a systematic assessment of Blair's first term and the continuities and changes into his second. Bringing together specially-commissioned chapters by leading authorities in a tightly-edited format, it places particular emphasis on the evolution of New Labour's political performance, policy and statecraft set in its historical, ideological and organizational context.

Women and New Labour

New Labour have set themselves up to specifically address women's issues and attract women voters, but how successful have they been? This book offers an analysis of New Labour's politics and policies from a gendered perspective.

The Cambridge Handbook of U.S. Labor Law for the Twenty-First Century

Over the last fifty years in the United States, unions have been in deep decline, while income and wealth inequality have grown. In this timely work, editors Richard Bales and Charlotte Garden - with a roster of thirty-five leading labor scholars - analyze these trends and show how they are linked. Designed to appeal to those being introduced to the field as well as experts seeking new insights, this book demonstrates how federal labor law is failing today's workers and disempowering unions; how union jobs pay better than nonunion jobs and help to increase the wages of even nonunion workers; and how, when union jobs vanish, the wage premium also vanishes. At the same time, the book offers a range of solutions, from the radical, such as a complete overhaul of federal labor law, to the incremental, including reforms that could be undertaken by federal agencies on their own.

Labour Relations

Labour Relations, 4th edition, offers a multi-perspective examination of contemporary industrial relations. Aimed at upper level undergraduate and postgraduate students, it provides a lively and thought-provoking analysis of industrial relations set within a broader political, economic and historical context.

New Labour and the European Union

This book explores Tony Blair and Gordon Brown's attempt to sell the European ideal to the British people.

New Labour came to power in 1997 promising to modernize the country and make it fit for the twenty-first century. In foreign policy, Blair and Brown set about rethinking core components of the British national identity, especially the country's relationship to its past and its role in the world. Rebranding Britain, they argued, meant helping the British people feel comfortably at home in the European Union. What did New Labour achieve and did its European policy succeed? How did Blair and Brown try and persuade the British to accept a European future? What were the obstacles they faced and the strategies they used to overcome them? This timely study of New Labour's effort to build a 'pro-European consensus' in Britain argues that the government failed to live up to its early promises. Based on evidence from well over one hundred of Blair and Brown's foreign policy speeches supplemented by interviews with policy-makers, advisers and speech-writers from the time, the book is sympathetic to the challenge New Labour set itself but also critical of the rhetorical techniques it used to advance the Europeanist cause. Trapped between a broadly hostile media and an apathetic public, Blair and Brown failed to provide the necessary leadership to see Britain to a European future. Theoretically informed, empirically robust and methodologically innovative, this novel book will appeal to anyone interested in contemporary British foreign policy, the New Labour project and Euroscepticism in Britain.

The Labour Party, Nationalism and Internationalism, 1939-1951

The Second World War was a watershed moment in foreign policy for the Labour Party in Britain. Before the war, British socialists had held that nationalism was becoming obsolete and that humanity was steadily evolving towards the ideal of a single world government. The collapse of the League of Nations destroyed this optimistic vision, compelling Labour to undertake a fundamental review of its entire approach to foreign affairs during a period of unprecedented global crisis. This book traces the controversy that ensued, as the British democratic left set about the task of defining the principles of a radically new international system for the postwar world. The schemes proposed by Labour policymakers during these years encompassed a wide variety of political institutions aiming at the restraint or supersession of the sovereign nation-state. What they shared in common, however, was a reconceptualization of British identity, in which the hyper-patriotism of the wartime period blended with the left's traditional internationalism. This new 'muscular' internationalism was to have a major impact upon the evolution of entities as diverse as the United Nations Organizations, the British Commonwealth and the accelerating campaign in favor of European unity after Labour assumed the reins of government in 1945. Breaking with the traditional accounts that place Cold War tensions at the centre of the Attlee government's activities in the immediate postwar years, R.M. Douglas's book provides an entirely new framework for reassessing British foreign policy and left-wing concepts of national identity during the most turbulent moment of Britain's modern history. This book will be essential reading for all students and researchers of British foreign policy, the Labour Party and international relations.

New Labour, Old Labour

They compare all the key aspects of the political thought and policy of the Wilson-Callaghan Government of 1979 with the Blair Government making this book essential reading for all of those interested in how Labour, both past and present, governs. Vernon Bogdanor, Brasenose College, University of Oxford Steven Fielding, Centre for Contemporary History and Politics, University of Salford Ed Gouge, Centre for British Go

Crosland and New Labour

How much does Tony Blair owe to Anthony Crosland, the author of *The Future of Socialism*? In this text, 16 authors examine Crosland's legacy in political theory and political practice, and point to ways in which his message remains relevant.

New Labour's Foreign Policy

On 12 May 1997, the foreign secretary, Robin Cook, launched a mission statement for New Labour's foreign

policy. This essay asks whether New Labour have re-orientated the path of foreign policy from that established by the Conservatives.

A Journey

In 1997, Tony Blair won the biggest Labour victory in history to sweep the party to power and end 18 years of Conservative government. He has been one of the most dynamic leaders of modern times; few British prime ministers have shaped the nation's course as profoundly as Blair during his ten years in power, and his achievements and his legacy will be debated for years to come. Now his memoirs reveal in intimate detail this unique political and personal journey, providing an insight into the man, the politician and the statesman, and charting successes, controversies and disappointments with an extraordinary candour.

A History of the British Labour Party

Andrew Thorpe's book rapidly established itself as the leading single-volume history of the Labour Party. This second edition takes the story to 2000 with a new chapter on the development of \"New Labour\" and the Blair government. The reasons for the party's formation, its aims and achievements, its failure to achieve office more often, and its remarkable recovery since its problems in the 1980s, as well as key events and leading personalities, are all discussed.

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