The Better World Shopping Guide

The Better World Shopping Guide: 7th Edition

EVERY DOLLAR IS A VOTE. MAKE YOURS COUNT. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of our purchasing decisions. Now in its seventh edition, The Better World Shopping Guide continues to be the gold standard for socially and environmentally responsible consumers. Pick-up the seventh edition of this perennial bestseller and find out which companies actually\"walk the talk\" when it comes to: Environmental sustainability and climate change Human rights Community involvement Animal protection Social justice From cereal to computers, meat alternatives to outdoor gear, and pet care to toys, check the rating before you buy. Drawing on decades of research, this comprehensive resource rates hundreds of brands, products, and services from A to F so you can quickly tell the \"good guys\" from the \"bad guys\" – turning your shopping list into a powerful tool for positive change. 6000+ hours of research 2000+ companies evaluated 70+ product categories 50+ reliable sources 5 essential issues 1 report card Small enough to fit in a back pocket or handbag, easy to use, and covering more brands than ever, The Better World Shopping Guide helps you reward companies who are doing good, penalize those involved in destructive activities, and change the world as you shop!

How to Make a Better World

This fun and empowering guide to making the world a better place is packed with inspiring ideas and tips for kids who want to know how to make a difference. Full of positive encouragement to find something you're passionate about and how to get started on making a big difference through small actions, this brilliant factbook for kids is a treasure trove of information and great advice. There's a lot that can be changed by just one person if you know what to do. If you are a kid with big dreams and a passion for what is right, you just might be a world-changer in the making! Through ideas as small as creating a neighborhood lending library to as important as public speaking and how to talk about politics, How to Make a Better World is a practical guide to activism for children. Well-written and divided into sections on You, Community, Environment, and more, this educational book helps children to look at what they might like to achieve, and the logical approach makes it easy to navigate if you want to tie topics up with school projects. Brightly illustrated inclusive art makes this factbook as visually appealing as its message. You can easily jump around without any loss of comprehension and dip in for short or longer periods. Learn about tricky social interactions like friendship fallouts, or bullying and how to maneuver them, or find out how to go about creating activist campaigns to tackle climate change or social injustice. If kids are to think positive thoughts and be part of movements for positive change, they need to be encouraged to do it. This book is full of wonderful facts about the world, presenting such positivity as cool, sensible, exciting, and achievable. The perfect starter book to activism for kids. Make A Change - Change The World! If you want to create a better world that is equally awesome for everyone, this book is for you. It's packed with tips for how to change the world, one step at a time. You could be an amazing environmental campaigner or a fantastic equal rights champion. Anyone has the power to make a change. Start today, and who knows where your mission to make a better world will lead! Authored by Keilly Swift, the Managing Editor of First News, an award-winning weekly newspaper for children. This kid's educational book teaches children about injustices of the world in a positive way covering topics like: - Finding your cause, discrimination, and spotting fake news -Conservation success and the plastic problem - Animal activism and green living

The Better World Handbook

The definitive guide for people wanting to make a positive difference in the world. Specifically designed to reach people who normally would not consider themselves activists, The Better World Handbook is directed toward those who care about creating a more just, sustainable, and socially responsible world but don't know where to begin. Substantially updated, this revised bestseller now contains more recent information on global problems, more effective actions, and many new resources.

The Better World Shopping Guide

Guides readers by rating products and companies from A to F, allowing consumers to make socially and environmentally responsible purchases.

The Business of Building a Better World

Twenty-nine leading scholars and executives provide a visionary look at the future of business, propelling past damaging industrial-age values to uncover the key ingredients of humanistic, ecologically sustainable, and intergenerational prosperity. Through the exploration of robust cases and stories packed with deep insight and vital science, this extraordinary collection explores how we can adapt our notions of value, markets, and models of cooperation and collective action to create a world where economies and businesses excel, all people thrive, and nature flourishes. In part I, The Business of Business Is Betterment, the contributors show how enterprises today are further developing-and even taking a quantum leap beyond-the multistakeholder logic of shared value creation. Part II, Net Positive = Innovation's New Frontier, is focused on what companies can and are doing to move away from doing no harm to playing an active role in solving environmental, social, and economic problems. The final section, Ultimate Advantage: A Leadership Revolution That Is Changing Everything, looks at new leadership paradigms-characterized by unexpected qualities like virtue, love, compassion, and connection-that are crucial to creating engaged, empowered, innovative, and out-performing enterprises. This book is designed to galvanize change and unite a global community of inquiry and action. It establishes the conceptual cornerstones for a new kind of business practice that will lead the way to an equitable, sustainable, and flourishing future.

Dictionary for a Better World

How can we make the world a better place? This inspiring resource for middle-grade readers is organized as a dictionary; each entry presents a word related to creating a better world, such as ally, empathy, or respect. For each word, there is a poem, a quote from an inspiring person, a personal anecdote from the authors, and a \"try it\" prompt for an activity. This second poetic collaboration from Irene Latham and Charles Waters builds upon themes of diversity and inclusiveness from their previous book Can I Touch Your Hair? Poems of Race, Mistakes, and Friendship. Illustrations from Iranian-British artist Mehrdokht Amini offer readers a rich visual experience. \"Latham and Waters's personal stories are plainspoken and relatable . . . and the suggested actions, accessible. . . The approach creates multiple pathways for engagement. Extensive supplementary materials include an index of poetic forms.\"—starred, Publishers Weekly

The Better World Shopping Guide: 6th Edition

Small enough to fit in your pocket, this practical little book will help you change the world as you shop! While we strive to make our vote count every four years, few of us realize that our most immediate power to shape the world is squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of our purchasing decisions. The Better World Shopping Guide rates hundreds of products and services from A to F, so you can quickly tell the \"good guys\" from the \"bad guys\" and ensure your money is not supporting corporations that make decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated sixth edition will help you find out who actually \"walks the talk\" when it comes to: Environmental sustainability Human rights Community involvement Animal protection Social justice Small enough to fit in a back pocket or handbag and organized in a user-friendly format, The Better World Shopping Guide helps you reward companies who are doing good, penalize those involved in destructive activities, and change the world as you shop! Ellis Jones, PhD is the award-winning, bestselling author of five previous editions of The Better World Shopping Guide , and co-author of The Better World Handbook . A scholar of social responsibility, global citizenship, and everyday activism, he has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches at Holy Cross College in Worcester, MA.

The Better World Shopping Guide: 5th Edition

While we generally try to make our vote count every four years, few of us realize that our most immediate power to shape the world is being squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of how our purchasing decisions have already shaped it. The Better World Shopping Guide rates hundreds of products and services from A to F so you can quickly tell the \"good guys\" from the \"bad guys\" and ensure your money is not supporting corporations who make their decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated fifth edition will help you find out who actually \"walks the talk\" when it comes to: Environmental sustainability Human rights Community involvement Animal protection Social justice. Small enough to fit in a back pocket or handbag, and organized in a user-friendly format, The Better World Shopping Guide will help you reward the companies who are doing good, penalize those involved in destructive activities, and change the world as you shop!

The Better World Shopping Guide: 7th Edition

EVERY DOLLAR IS A VOTE. MAKE YOURS COUNT. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of our purchasing decisions. Now in its seventh edition, The Better World Shopping Guide continues to be the gold standard for socially and environmentally responsible consumers. Pick-up the seventh edition of this perennial bestseller and find out which companies actually\"walk the talk\" when it comes to: Environmental sustainability and climate change Human rights Community involvement Animal protection Social justice From cereal to computers, meat alternatives to outdoor gear, and pet care to toys, check the rating before you buy. Drawing on decades of research, this comprehensive resource rates hundreds of brands, products, and services from A to F so you can quickly tell the \"good guys\" from the \"bad guys\" – turning your shopping list into a powerful tool for positive change. 6000+ hours of research 2000+ companies evaluated 70+ product categories 50+ reliable sources 5 essential issues 1 report card Small enough to fit in a back pocket or handbag, easy to use, and covering more brands than ever, The Better World Shopping Guide helps you reward companies who are doing good, penalize those involved in destructive activities, and change the world as you shop! ACCESSIBILITY NOTES This publication meets the EPUB Accessibility requirements and it also meets the Web Content Accessibility Guidelines (WCAG-AA). It is screen-reader friendly and is accessible to persons with disabilities. This book contains various accessibility features such as alternative texts for images, table of contents, landmarks, reading order, page list, Structural Navigation, and semantic structure. Blank pages have been removed from this EPUB.

For Beautiful Black Boys Who Believe in a Better World

Winner of the 2020 Goddard Riverside CBC Youth Book Prize for Social Justice A Top Ten Selection of the 2021 In the Margins Book Awards A Texas Institute of Letters 2021 Finalist for Best Picture Book A 2021 RCC Wilbur Award Winner A Picture Book Discovery Prize Winner for the 2020 Writers' League of Texas Book Awards \"Dad, what happened?\" \"Why are they shooting?\" \"What is this vigil for?\" The shootings keep coming, and so do Jeremiah's questions. Dad doesn't have easy answers, but that doesn't mean he won't talk about it—or that he won't act. But what if Jeremiah doesn't want to talk anymore? None of it makes

sense, and he's just a kid. Even if he wants to believe in a better world, is there anything he can do about it? Inspired by real-life events, this honest, intimate look at one family's response to racism and gun violence includes a discussion guide created by the Muhammad Ali Center in Louisville, Kentucky, a multicultural center and museum committed to promoting respect, hope, and understanding. A portion of the publisher's sales proceeds will be donated to nonprofit organizations that facilitate the empowerment of Black communities.

The Rough Guide to Ethical Living

Going green without the tree hugging. Climate change, fair trade, ethical investment, organic food, solar planets - modern life is complex for consumers with a conscience. What green and ethical advice is worth following? Which products and companies should we support or avoid? The Rough Guide to Ethical Livingcuts through the greenwash to answer these and many other questions. Low Carbon Living-From electricity to cars - how to reduce your greenhouse emissions at home and on the road. Responsible Shopping-Tea to trainers, fish to furniture, cosmetics to cleaners- the problems and ethical options. The Issues-Do boycotts work? Is buying local better? How fair is fair trade? What about third-world labour? Packed full of information and with tips on doing your own research, The Rough Guide to Ethical Livingis the ultimate handbook for responsible consumers.

The Better World Shopping Guide: 6th Edition

Small enough to fit in your pocket, this practical little book will help you change the world as you shop! While we strive to make our vote count every four years, few of us realize that our most immediate power to shape the world is squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of our purchasing decisions. The Better World Shopping Guide rates hundreds of products and services from A to F, so you can quickly tell the \"good guys\" from the \"bad guys\" and ensure your money is not supporting corporations that make decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated sixth edition will help you find out who actually \"walks the talk\" when it comes to: Environmental sustainability Human rights Community involvement Animal protection Social justice Small enough to fit in a back pocket or handbag and organized in a user-friendly format, The Better World Shopping Guide helps you reward companies who are doing good, penalize those involved in destructive activities, and change the world as you shop! Ellis Jones, PhD is the award-winning, bestselling author of five previous editions of The Better World Shopping Guide , and co-author of The Better World Handbook . A scholar of social responsibility, global citizenship, and everyday activism, he has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches at Holy Cross College in Worcester, MA.

A Better World

\"The brilliants changed everything. Since 1980, 1% of the world has been born with gifts we'd only dreamed of. The ability to sense a person's most intimate secrets, or predict the stock market, or move virtually unseen. For thirty years the world has struggled with a growing divide between the exceptional... and the rest of us. Now a terrorist network led by brilliants has crippled three cities. Supermarket shelves stand empty. 911 calls go unanswered. Fanatics are burning people alive. Nick Cooper has always fought to make the world better for his children. As both a brilliant and an advisor to the president of the United States, he's against everything the terrorists represent. But as America slides toward a devastating civil war, Cooper is forced to play a game he dares not lose--because his opponents have their own vision of a better world. And to reach it, they're willing to burn this one down\"--Amazon.com.

The Conscious Closet

From journalist, fashionista, and clothing resale expert Elizabeth L. Cline, "the Michael Pollan of fashion,"* comes the definitive guide to building an ethical, sustainable wardrobe you'll love. Clothing is one of the most personal expressions of who we are. In her landmark investigation Overdressed: The Shockingly High Cost of Cheap Fashion, Elizabeth L. Cline first revealed fast fashion's hidden toll on the environment, garment workers, and even our own satisfaction with our clothes. The Conscious Closet shows exactly what we can do about it. Whether your goal is to build an effortless capsule wardrobe, keep up with trends without harming the environment, buy better quality, seek out ethical brands, or all of the above, The Conscious Closet is packed with the vital tools you need. Elizabeth delves into fresh research on fashion's impacts and shows how we can leverage our everyday fashion choices to change the world through style. Inspired by her own revelatory journey getting off the fast-fashion treadmill, Elizabeth shares exactly how to build a more ethical wardrobe, starting with a mindful closet clean-out and donating, swapping, or selling the clothes you don't love to make way for the closet of your dreams. The Conscious Closet is not just a style guide. It is a call to action to transform one of the most polluting industries on earth-fashion-into a force for good. Readers will learn where our clothes are made and how they're made, before connecting to a global and impassioned community of stylish fashion revolutionaries. In The Conscious Closet, Elizabeth shows us how we can start to truly love and understand our clothes again-without sacrificing the environment, our morals, or our style in the process. *Michelle Goldberg, Newsweek/The Daily Beast

Come Together, Change the World

What can you do to stand up for racial kindness? Elmo and friends learn along with young readers about racial justice. Inspired by CNN and Sesame Street's Town Hall, Coming Together: Standing Up to Racism, this gentle guide helps kids celebrate what makes them special, use words to talk about race, and understand why it is important to treat everyone fairly.

ECOrenaissance

ECOrenaissance provides inspiring tips and tricks for how to live and shop in harmony with nature without sacrificing style or luxury, and how best to benefit from the current renaissance—a global rebirth of sustainable economics, progressive ethics, and green culture-through the wisdom of eco-entrepreneurs, green fashion designers, organic food purveyors, and innovative leaders of this new movement. Gone are the days of boxy hemp shirts and gritty granola-cutting-edge innovation has made ecology as stylish and sexy as red carpet fashion, and everyday people are leading the charge with the choices they make in grocery stores, car lots, at work, in schools, and in their homes. In ECOrenaissance, renowned visionary Marci Zaroff provides a comprehensive guide to help you embrace sustainable living as both a celebration of style and a necessary strategy for maintaining our everyday comforts despite increasingly limited resources. From global warming to drought, genetically modified foods to harmful chemicals in our beauty products, for too long commerce has ignored the health of our planet and our bodies. But now a new age is dawning: one that is uplifting, gorgeous, and accessible. With roundtable discussions from inspiring leaders of the green movement, ECOrenaissance offers you eye-opening and groundbreaking resources to transform your life through supporting companies making significant, practical ecological change. By shining a light on leaders of sustainability throughout the world, Zaroff will transform your understanding of eco-minded products and open new possibilities for you to make a positive impact. Equipped with these tools, you will find new, empowering ways to make "green" elegant in your life, prioritizing current global needs without sacrificing comfort.

The World Café

The World Cafe is a flexible, easy-to-use process for fostering collaborative dialogue, sharing mutual knowledge, and discovering new opportunities for action. Based on living systems thinking, this innovative approach creates dynamic networks of conversation that can catalyze an organization or community's own collective intelligence around its most important questions. Filled with stories of actual Cafe dialogues in

business, education, government, and community organizations across the globe, this uniquely crafted book demonstrates how the World Cafe can be adapted to any setting or culture. Examples from such varied organizations as Hewlett-Packard, American Society for Quality, the nation of Singapore, the University of Texas, and many others, demonstrate the process in action. Along with its seven core design principles, The World Cafe offers practical tips for hosting \"conversations that matter\" in groups of any size- strengthening both personal relationships and people's capacity to shape the future together.

Earth Day Every Day

On Earth Day, we find ways to help the Earth. Trina plants trees with her class. She forms an Earth Day club with her friends. What can you do to make every day Earth Day? Do your part to be a planet protector! Discover how to reduce, reuse, recycle, and more with Tyler and Trina in the Planet Protectors series, part of the Cloverleaf BooksTM collection. These nonfiction picture books feature kid-friendly text and illustrations to make learning fun!

This Is a Good Guide - for a Sustainable Lifestyle

This is the definitive and comprehensive guide for what you can do about climate change and to contribute to a better world. It contains lists of go-to shops, beautiful brands, inspiring insights, surprising facts and useful solutions. Through in-depth interviews with leading pioneers, such as Livia Firth, Green Kitchen Stories and Andrew Morgan, you will find exactly what you need to live a more sustainable life. After all, doing good and feeling good at the same time: does it not get any better than that? This revised edition is the newly updated version of the international bestseller This is a Good Guide - for a Sustainable Lifestyle (30.000 copies sold worldwide). All stores, brands, addresses and initiatives are up-to-date with new shops and labels. The book has new interviews, revised facts and figures, and an additional eight pages of tips and tricks.

Better, Simpler Strategy

Named one of the best strategy books of 2021 by strategy+business Get to better, more effective strategy. In nearly every business segment and corner of the world economy, the most successful companies dramatically outperform their rivals. What is their secret? In Better, Simpler Strategy, Harvard Business School professor Felix Oberholzer-Gee shows how these companies achieve more by doing less. At a time when rapid technological change and global competition conspire to upend traditional ways of doing business, these companies pursue radically simplified strategies. At a time when many managers struggle not to drown in vast seas of projects and initiatives, these businesses follow simple rules that help them select the few ideas that truly make a difference. Better, Simpler Strategy provides readers with a simple tool, the value stick, which every organization can use to make its strategy more effective and easier to execute. Based on proven financial mechanics, the value stick helps executives decide where to focus their attention and how to deepen the competitive advantage of their business. How does the value stick work? It provides a way of measuring the two fundamental forces that lead to value creation and increased financial success-the customer's willingness-to-pay and the employee's willingness-to-sell their services to the business. Companies that win, Oberholzer-Gee shows, create value for customers by raising their willingness-to-pay, and they provide value for talent by lowering their willingness-to-sell. The approach, proven in practice, is entirely data driven and uniquely suited to be cascaded throughout the organization. With many useful visuals and examples across industries and geographies, Better, Simpler Strategy explains how these two key measures enable firms to gauge and improve their strategies and operations. Based on the author's sought-after strategy course, this book is your must-have guide for making better strategic decisions.

A History of Fair Trade in Contemporary Britain

This book offers an original contribution to the empirical knowledge of the development of Fair Trade that goes beyond the anecdotal accounts to challenge and analyse the trading practices that shaped the Fair Trade

model. Fair Trade represented a new approach to global trade, corporate social responsibility and consumer politics.

Shopping for Change

Consuming with a conscience is one of the fastest growing forms of political participation worldwide. Every day we make decisions about how to spend our money and, for the socially conscious, these decisions matter. Political consumers \"buy green\" for the environment or they \"buy pink\" to combat breast cancer. They boycott Taco Bell to support migrant workers or Burger King to save the rainforest. But can we overcome the limitations of consumer identity, the conservative pull of consumer choice, co-optation by corporate marketers, and other pitfalls of consumer activism in order to marshal the possibilities of consumer power? Can we, quite literally, shop for change? Shopping for Change brings together the historical and contemporary perspectives of academics and activists to show readers what has been possible for consumer activists in the past and what might be possible for today's consumer activists.Contributors Kyle Asquith, University of Windsor; Dawson Barrett, Del Mar College; Lawrence Black, University of York; Madeline Brambilla, Northeastern University; Joshua Carreiro, Springfield Technical Community College, Springfield, MA; H. Louise Davis, Miami University; Jeffrey Demsky, San Bernardino Valley College; Tracey Deutsch, University of Minnesota-Twin Cities; Mara Einstein, Queens College, CUNY; Bart Elmore, University of Alabama; Sarah Elvins, University of Manitoba; Daniel Faber, Northeastern University; Julie Guard, University of Manitoba; Louis Hyman, ILR School, Cornell University; Meredith Katz, Virginia Commonwealth University; Randall Kaufman, Miami Dade College-Homestead Campus; Larry Kirsh, IMR Health Economics, Portland, OR; Katrina Lacher, University of Central Oklahoma; Bettina Liverant, University of Calgary; Amy Lubitow, Portland State University; Robert N. Mayer, University of Utah; Michelle McDonald, Stockton University; Wendy Wiedenhoft Murphy, John Carroll University; Mark W. Robbins, Del Mar College; Jessica Stewart, Cornell University; Joseph Tohill, York University and Ryerson University; Allison Ward, Queen's University and McMaster University; Philip Wight, Brandeis University

Sustainability Champion's Guidebook

The essential how-to guide for transforming your company's corporate culture.

Planet on Purpose

Are you ready for a fulfilling, prosperous career, a life you love and a better world? Unleashing your higher purpose is a scientifically-validated method to achieve breakthrough success, and change the world. Planet on Purpose takes you deep into the question of your higher purpose. Leveraging the extensive research on purpose (and it's relationship to leadership, impact, success, love and a better world), you'll be guided into a clear vision of what your life will look like when you are on fire with your higher purpose. This book will empower you to unleash the scientifically-validated benefits of higher purpose in your career, love life and health: CAREER: realize higher levels of income, wealth, abundance (+47%), leadership effectiveness (+63%), fulfillment (+64%), engagement (4x) and productivity (5x) LOVE LIFE: experience more attraction and love (+31%) HEALTH: unlock the secret to vitality and longevity (+7 years) Further, you will try on a vision for how we can purposefully regenerate our planet economically, politically, culturally and ecologically. Praise for Planet on Purpose: \"If you imagine yourself as a world leader, let Planet on Purpose be your field guide.\" CHIP CONLEY, Founder, Joie de Vivre Hospitality, New York Times Best-Selling Author, Emotional Equations \"Planet on Purpose is a MUST read for women as we emerge in powerful, impactful ways in the world.\" CHARLENE TOSI, Founder, Woman Within International, Author, Discover Your Woman Within: A Journey to Wholeness \"...the most comprehensive book about higher purpose ever written.\" TIM KELLEY, Author, True Purpose, and Founder, True Purpose® Institute \"Brandon Peele brings passion, insight, and data to the question of purpose.\" RACHEL SLAYBAUGH PhD, Asst. Professor, University of California, Berkeley, Program Director ARPA-E, US Department of Energy \"The Purpose Economy is in full swing. Brandon's book articulates... how you can ride this wave to make your highest

contribution.\" AARON HURST, CEO, Imperative, Author, The Purpose Economy \"Brandon's personal embodiment of his purpose is proof positive that his big mind, wide-eyed, open-hearted vision is possible.\" SUSAN LUCCI, Purpose GuideTM, Co-author, Purpose Rising \"My advice: devour this amazing book... It's that powerful. Come play, be legendary, the world needs you.\" BILL KAUTH, Co-founder, The ManKind Project, Author, A Circle of Men \"Brandon's... arguments are compelling and, for the skeptics, he also includes the research that backs up what he asserts.\" SRIKUMAR RAO PhD, TED Speaker, Author, Finding Happiness at Work Please see link below for book trailer: https://vimeo.com/260072790

Buy the Change You Want to See

Eager to change the world? Learn how you can have a greater social impact through your everyday purchases. The money we routinely spend on food, clothes, gifts, and even indulgences is an untapped superpower. What would happen if we slowed down to make more thoughtful decisions about what we buy? For \"mom and pop\" stores across the country, and artisan and agricultural communities around the world, every purchase matters. Consumers--whether individuals, small businesses, or corporations--are paying more attention than ever to how their goods are made; and retailers--large and small--are responding by investing in ethical and eco-friendly production. Yet figuring out which brands to support can feel overwhelming. Jane Mosbacher Morris has devoted her career to creating economic opportunities for vulnerable communities around the world, and in this valuable book, she shares her passion and insights on how we, as consumers, can create positive change too. Covering topics that range from why not all factories are evil, to how our morning coffee can be the easiest way for us to use our purchasing power for good, Buy the Change You Want to See makes us better informed consumers. Morris tells inspiring stories about how victims of human trafficking and natural disasters have been empowered by economic opportunity, and she offers practical ideas about how we can support these communities through our purchases--whether it comes to jewelry made from recycled materials in Haiti, sustainably grown and ethically sourced coffee and chocolate from farmers in some of the poorest regions of the world, or mass-produced jeans and shoes made in factories where workers are guaranteed decent working conditions and a fair wage.

The Essential Guide to Digital Set-top Boxes and Interactive TV

The author explores the various industry initiatives and standard bodies that are defining open set-top box technologies, describes the operating systems and middleware products available, and looks at the servers and technologies that are needed to support broadband Internet, intranet and TV-centric applications.

The Sustainability Mindset Principles

\"With increasing awareness of the planetary challenges and how they intersect with the discipline or profession we happen to focus on, we have put our attention on the external forces and impacts. What remains untouched however is the set of beliefs, values, assumptions, mental processes and paradigms that we hold and share: our mindset. But how do we change a mindset? This book introduces for the first time the 12 Principles for a Sustainability Mindset, presenting educators with a framework to address the complexity of a mindset in bite-size components, which makes it easy to include them into teaching plans and lessons of any discipline. Written in a very clear and practical way, the book provides a checklist, tips and tools for professionals and educators, converting the powerful development of a much-needed mindset for sustainability into a friendly, fun and intuitive task. The book is written with educators in mind from a variety of disciplines, including but not limited to management educators, coaches, and trainers. No other book comes close to providing such a well-organized and solid way of starting to shift our mindsets in the direction of sustainability\"--

The Secret Life of Groceries

\"A deeply curious and evenhanded report on our national appetites.\" -- The New York Times In the tradition

of Fast Food Nation and The Omnivore's Dilemma, an extraordinary investigation into the human lives at the heart of the American grocery store The miracle of the supermarket has never been more apparent. Like the doctors and nurses who care for the sick, suddenly the men and women who stock our shelves and operate our warehouses are understood as 'essential' workers, providing a quality of life we all too easily take for granted. But the sad truth is that the grocery industry has been failing these workers for decades. In this pageturning expose, author Benjamin Lorr pulls back the curtain on the highly secretive grocery industry. Combining deep sourcing, immersive reporting, and sharp, often laugh-out-loud prose, Lorr leads a wild investigation, asking what does it take to run a supermarket? How does our food get on the shelves? And who suffers for our increasing demands for convenience and efficiency? In this journey: We learn the secrets of Trader Joe's success from Trader Joe himself Drive with truckers caught in a job they call \"sharecropping on wheels\" Break into industrial farms with activists to learn what it takes for a product to earn certification labels like \"fair trade\" and \"free range\" Follow entrepreneurs as they fight for shelf space, learning essential tips, tricks, and traps for any new food business Journey with migrants to examine shocking forced labor practices through their eyes The product of five years of research and hundreds of interviews across every level of the business, The Secret Life of Groceries is essential reading for those who want to understand our food system--delivering powerful social commentary on the inherently American quest for more and compassionate insight into the lives that provide it.

Choose to Reuse

We all throw away too much stuff! Watch Tyler find ways to reuse his old things. Can you think of new uses for items you would have tossed? Do your part to be a planet protector! Discover how to reduce, reuse, recycle, and more with Tyler and Trina in the Planet Protectors series, part of the Cloverleaf BooksTM collection. These nonfiction picture books feature kid-friendly text and illustrations to make learning fun!

Eco-city Dimensions

The vision of ecological cities is one that links ecological sustainability with social justice and the pursuit of sustainable livelihoods. ECO-CITY DIMENSIONS explores in depth the key features of ecological cities, demonstrating that real movement is under way toward implementing the vision of eco-cities. Illustrated.

The Better World Handbook

The definitive guide for people wanting to make a positive difference in the world.

Washed Ashore

Audisee® eBooks with Audio combine professional narration and sentence highlighting for an engaging read aloud experience! Every day, we use plastic products. And where do these items go when we are done with them? When artist Angela Haseltine Pozzi found plastic trash polluting the beach near her home, she took action. She formed an organization called Washed Ashore and started gathering trash from beaches and using it to create incredible sculptures of wildlife. These sculptures travel the country to teach people about the importance of these animals—and the problems caused by plastic pollution. Author and photographer Kelly Crull highlights fourteen spectacular sculptures, along with hints to find common objects hidden among the debris. There's information about each ocean animal as well as tips for how you can reduce your plastic use, hold a beach cleanup and make your own plastic art. Be inspired to get creative in protecting the world's oceans!

How to Make a Plant Love You

Summer Rayne Oakes, an urban houseplant expert and environmental scientist, is the icon of wellness-

minded millennials who want to bring nature indoors, according to a New York Times profile. Summer has managed to grow 1,000 houseplants in her Brooklyn apartment (and they're thriving!) Her secret? She approaches her relationships with plants as intentionally as if they were people. Everyone deserves to feel the inner peace that comes from taking care of greenery. Beyond the obvious benefits--beauty and cleaner air-there's a strong psychological benefit to nurturing plants as a path to mindfulness. They can reduce our stress level, lower our blood pressure, and improve our overall outlook. And they offer a rare opportunity to find joy by caring for another living being. When Summer Rayne Oakes moved to Brooklyn from the Pennsylvania countryside, she knew that bringing nature indoors was her only chance to stay sane. She found them by the side of the road, in long-forgotten window boxes, at farmers' markets, and in local garden shops. She found ways to shelve, hang, tuck, anchor, secure, and suspend them. She even installed a 150-foot expandable hose that connects to pipes under her kitchen sink, so she only has to spend about a half-hour a day tending to her plants--an activity that she describes as a \"moving meditation.\" This is Summer's guidebook for cultivating an entirely new relationship with your plant children. Inside, you'll learn to: Pause for the flowers and greenery all around you, even the ones sprouting bravely between cracked pavement Trust that your apartment jungle offers you far more than pretty décor See the world from a plant's perspective, trading modern consumerism for sustainability Serve your chlorophyllic friends by learning to identify the right species for your home and to recreate their natural habitat (Bonus: your indoor garden won't die!) When we become plant parents, we also become better caretakers of ourselves, the people around us, and our planet. So, let's step inside the world of plants and discover how we can begin cultivating our own personal green space--in our homes, in our minds, and in our hearts.

A Guide to Assessing Needs

Making informed decisions is the essential beginning to any successful development project. Before the project even begins, you can use needs assessment approaches to guide your decisions. This book is filled with practical strategies that can help you define the desired results and select the most appropriate activities for achieving them.

Leadership for a Better World

The essential guide to the theory and application of the Social Change Model Leadership for a Better World provides an approachable introduction to the Social Change Model of Leadership Development (SCM), giving students a real-world context through which to explore the seven C's of leadership for social change as well as a approaches to socially responsible leadership. From individual, group, and community values through the mechanisms of societal change itself, this book provides fundamental coverage of this increasingly vital topic. Action items, reflection, and discussion questions throughout encourage students to think about how these concepts apply in their own lives. The Facilitator's Guide includes a wealth of activities, assignments, discussions, and supplementary resources to enrich the learning experience whether in class or in the co-curriculum. This new second edition includes student self-assessment rubrics for each element of the model and new discussion on the critical roles of leadership self-efficacy, social perspective, and social justice perspectives. Content is enriched with research on how this approach to leadership is developed, and two new chapters situate the model in a broader understanding of leadership and in applications of the model. The Social Change Model is the most widely-used leadership model for college students, and has shaped college leadership curricula at schools throughout the U.S. and other countries including a translation in Chinese and Japanese. This book provides a comprehensive exploration of the model, with a practical, relevant approach to real-world issues. Explore the many facets of social change and leadership Navigate group dynamics surrounding controversy, collaboration, and purpose Discover the meaning of citizenship and your commitment to the greater good Become an agent of change through one of the many routes to a common goal The SCM is backed by 15 years of research, and continues to be informed by ongoing investigation into the interventions and environments that create positive leadership development outcomes. Leadership for a Better World provides a thorough, well-rounded tour of the Social Change Model, with guidance on application to real-world issues. Please note that The Social Change Model:

Facilitating Leadership Development (978-1-119-24243-7) is intended to be used as a Facilitator's Guide to Leadership for a Better World, 2nd Edition in seminars, workshops, and college classrooms. You'll find that, while each book can be used on its own, the content in both is also designed for use together. A link to the home page of The Social Change Model can be found below under Related Titles.

Our Ecological Footprint

Our Ecological Footprint presents an internationally-acclaimed tool for measuring and visualizing the resources required to sustain our households, communities, regions and nations, converting the seemingly complex concepts of carrying capacity, resource-use, waste-disposal and the like into a graphic form that everyone can grasp and use. An excellent handbook for community activists, planners, teachers, students and policy makers.

Revolutionary Power

In September 2017, Hurricane Maria hit Puerto Rico, completely upending the energy grid of the small island. The nearly year-long power outage that followed vividly shows how the new climate reality intersects with race and access to energy. The island is home to brown and black US citizens who lack the political power of those living in the continental US. As the world continues to warm and storms like Maria become more commonplace, it is critical that we rethink our current energy system to enable reliable, locally produced, and locally controlled energy without replicating the current structures of power and control. In Revolutionary Power, Shalanda Baker arms those made most vulnerable by our current energy system with the tools they need to remake the system in the service of their humanity. She argues that people of color, poor people, and indigenous people must engage in the creation of the new energy system in order to upend the unequal power dynamics of the current system. Revolutionary Power is a playbook for the energy transformation complete with a step-by-step analysis of the key energy policy areas that are ripe for intervention. Baker tells the stories of those who have been left behind in our current system and those who are working to be architects of a more just system. She draws from her experience as an energy-justice advocate, a lawyer, and a queer woman of color to inspire activists working to build our new energy system. Climate change will force us to rethink the way we generate and distribute energy and regulate the system. But how much are we willing to change the system? This unique moment in history provides an unprecedented opening for a deeper transformation of the energy system, and thus, an opportunity to transform society. Revolutionary Power shows us how.

Queen of the Hanukkah Dosas

In this sweet and humorous picture book, a multicultural family (Mom's Indian; Dad's Jewish) celebrate Hanukkah while incorporating traditional Indian food. Full color.

Sojourner Truth

Isabella changed her name to Sojourner Truth because she "was to travel up an' down this land...to declare truth to the people." Her strong voice and faith forced people to listen to her, in spite of her being a woman and a former slave. She traveled thousands of miles and spoke out for God, against slavery and for women's rights. Her moving speeches inspired hope and change in many that heard her.

Brilliance

Federal agent Nick Cooper draws on his supernatural ability to eliminate terrorists to hunt down a dangerous man who committed a horrific massacre on Wall Street that left hundreds dead and injured.

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